

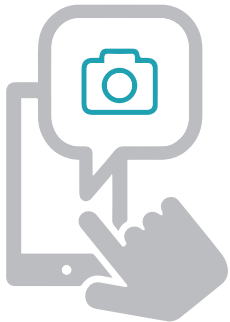
SOCIAL MEDIA TIPS

Social media is a great way to let your friends know what you're doing, share in your experience and support your efforts.



FACEBOOK, TWITTER AND INSTAGRAM

Connect with us! Like us on Facebook and follow us on Twitter and Instagram. It's an easy way to help share the latest news from the Hospital. Include a link to your fundraising page - make it easy for friends to donate by including your link in every post or tweet.



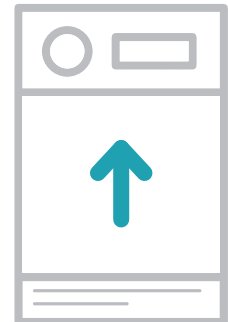
Use pictures

Photos get the most attention in newsfeeds.



Keep it short

People are busy, so keep your posts brief.



Post Updates

Let your friends know how much you've raised and how close you are to your goal.



Encourage Sharing

Expand your network by asking your friends and family to like and share your posts.



Say thank you!

When friends donate, post a thank you message to them on your wall and tag them. That way the post will not only show up in your timeline, but it also will show up in theirs.