

FUNDRAISING TIPS



Set Your Personal Fundraising Goal



Set a personal fundraising goal that is meaningful to you. Many Miracle Makers choose \$500 as their personal fundraising goal or you can choose a higher amount - \$1,000, \$2,000 or more. You may have never raised that much money before, but rest assured that the staff at Rady Children's Hospital Foundation is here to help you.



Make a Personal Donation

After you register, make a donation to yourself. It gets the ball rolling and shows your friends and family how committed you are to the Hospital.



Create a List of Potential Donors

Make a list of everyone you can think of - family and friends, colleagues and business associates. You can include everybody you do business with, like your hairdresser and auto mechanic, and everyone you talk to at your church or your children's school. Don't censor your list. Let everyone know what you're doing. You're not selling anything. You're just asking them to help you raise money for a worthy cause.



Share Your Story

Your participant center can include a personal story and photos - sharing your story with others helps boost fundraising. Or you can use our honorary patient story. When donors go to your page, they can read about your fundraising efforts and donate right there online. Your participant center automatically tracks your fundraising balance, so you and your donors can watch your progress.