

# Sponsorship Opportunities

**64th Annual Pro Amateur Golf Championship and Dinner on the Bluff**June 23–24, 2024

Ann & Robert H. Lurie Children's Hospital of Chicago Founders' Board











### YOUTH GOLF CLINIC

SUNDAY, JUNE 23, 2024 | ONWENTSIA CLUB

Now in its third year, the Pro Am will again partner with *First Tee of Greater Chicago* to host a Youth Golf Clinic to expose more kids to the sport and encourage mentorship between the adult and youth players. Professional golfers and top sponsors will volunteer their time and expertise to help up to 50 youth participants build skills to serve them on and off the course.



## PRO AMATEUR GOLF CHAMPIONSHIP

MONDAY, JUNE 24, 2024 | ONWENTSIA CLUB

Over 200 amateur golfers will tee off in the Pro Am at Onwentsia Club in Lake Forest. Amateur foursomes will be paired with professionals from the country's top-rated golf clubs and compete to have their names engraved on the June Seaman Trophy, named in honor of the Pro Am's first chairperson. Individuals will compete in skills contests including Closest to the Pin and Longest Drive. All players will enjoy a beautiful day of camaraderie in support of the mission of Lurie Children's to provide a healthier future for every child.



### **DINNER ON THE BLUFF**

SUNDAY, JUNE 23, 2024 | SHOREACRES

The Dinner on the Bluff will kick off the Pro Am weekend with a celebratory summer dinner overlooking Lake Michigan at Shoreacres in Lake Bluff. Golfers, committed civic leaders, corporate sponsors and hospital leaders will gather with members of the Founders' Board to raise critical support for the Board's \$4 million commitment to the Lurie Children's Heart Center. Guests will enjoy an outdoor cocktail reception and seated dinner with an inspiring program.



### 19TH HOLE AWARDS PARTY

MONDAY, JUNE 24, 2024 | ONWENTSIA CLUB

Golfers and their guests will enjoy cocktails and hors d'oeuvres on the lawn at Onwentsia to celebrate the end of the Pro Am weekend. Pro Am winners will be presented with the coveted Tournament Trophy. This evening is the perfect way to honor the community's tremendous support for the patients and families of Lurie Children's.

# **Philanthropic Impact**

More children than ever are surviving congenital heart disease, but the ongoing care they need impacts every area of their lives. Our goal for our patients is not just to live longer lives, but richer, fuller lives—and we have the compassion, expertise and determination to ensure that every child thrives.

To achieve this, our Heart Center team will focus efforts in four areas — personalized prevention to safeguard children's heart health; accelerated diagnosis to help children get the best start in life and reduce complications; groundbreaking intervention through dedicated scientific inquiry to make heart surgery safer and improve long term health; and exceptional outcomes that enhance life for every child by ensuring the right treatment at the right time, giving kids the best chance to not only survive, but thrive.

Lurie Children's Heart Center is poised to shape the next advances in pediatric cardiac medicine. Our success will be measured not by new breakthroughs, but by the children who will experience better health, a higher quality of life and a brighter future.



# Congenital Heart Disease (CHD)

**1 in 100** children are diagnosed with CHD.

Since 1990, a **35%** reduction in deaths from <u>CDH</u>.

CHD is still the **8th** leading cause of death for children.

**50%** of children undergoing heart surgery will suffer a brain injury.

We are on the cusp of making the next big advances in care. With your support, we can change what is possible for children with heart disease.



BENEFITS	\$100,000	<b>LEAD</b> \$50,000	<b>EAGLE</b> \$35,000	<b>BIRDIE</b> \$25,000	<b>PAR</b> \$20,000	<b>TEE-OFF</b> \$10,000
Designation & Recogntition IN ALL COLLATERAL AS:	Presenting Sponsor of the Lurie Children's Pro Amateur Golf Championship	Co-Host of the Youth Golf Clinic	Co-Host of the Dinner on the Bluff	Co-Host of the 19th Hole Awards Party	Hole Sponsor	Course Sponsor
Playing Spots in the Pro Am MONDAY, JUNE 24	12	8	4	4	4	2
Tickets to the Dinner on the Bluff SUNDAY, JUNE 23	24	16	8	8	8	4
Logo/Name Placement <sup>1</sup> INVITATION, PROGRAM BOOK, EVENT SIGNAGE & WEBSITE (estimated event attendance up to 500 individuals)	<b>(7)</b>	<b>(7)</b>	<b>(7)</b>	<b>(7)</b>	<b>(7)</b>	<b>(*)</b>
Corporate Champions Membership SEE BENEFITS BELOW	<b>(7)</b>	<b>(7)</b>	<b>(*)</b>	<b>(7)</b>	<b>(7)</b>	<b>(7)</b>
<b>Digital Recogntion</b> EMAIL COMMUNICATIONS, SOCIAL MEDIA	Significant	Significant	Some	Some	Some	Some
Opportunity to Volunteer at the First Tee Youth Golf Clinic	<b>(7)</b>	<b>(P)</b>	<b>(1)</b>			

### **Lurie Children's Corporate Champions**

In addition to event specific benefits, all qualified corporate sponsors who give \$10,000 or more will receive membership in and benefits of Lurie Children's Corporate Champions, a hospital-wide program which recognizes the generosity of our corporate donors. Benefits include:

• Recognition on Corporate Champions web page

SUNDAY, JUNE 23

- Personalized engagement opportunities, including tours and visits with caregivers
- Invitations to Lurie Children's events, including the Corporate Champions Reception, Annual Meeting and Chair's Luncheons

<sup>&</sup>lt;sup>1</sup>Sponsorship commitments must be received by Friday, April 12th, 2024 to guarantee inclusion in the event invitation and by Friday, May 24th, 2024 for inclusion in the program books and on event signage.

<sup>&</sup>lt;sup>2</sup>Membership in Lurie Children's Corporate Champions is limited to our corporate partners; individuals and family foundations who choose to sponsor the Pro Am and Dinner on the Bluff may receive alternate recognition as Lurie Children's supporters.



The Founders' Board of Ann & Robert H. Lurie Children's Hospital of Chicago can trace its roots back to the founding of the hospital in 1882, having first served as the Board of Lady Managers. Members of the Founders' Board are dedicated to supporting the hospital's mission of providing the most advanced and compassionate healthcare for children and their families. The Board prides itself on providing this steadfast support based on four very critical pillars of commitment:

### We Advocate. We Educate. We Fundraise. We Serve.

The Founders' Board is comprised of both active and associate members who are passionate in their belief that all children need access to superior healthcare. Our lifelong commitment to this vision ensures a healthier future for all of our children.

### foundersboard.luriechildrens.org

### FOUNDERS' BOARD

Maureen Seaman | *President*Jackie Magner and Katie Wilhelm | 2024 Pro Am Co-Chairs

Rachel S. Allport	Carolin
Joan Angulo	Jennifer
Sarah F. Baine	Susa
Annie Barlow	Katie
Heather Bartell	Abby
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### **MEN'S GOLF COMMITTEE**

### Stuart D. Lansing | Chair

Beecher Ables	Jim Carris
Ted Ahern	Toby Davis
Brayton Alley	Toby Davis Jr.
Peter Allport	Tom Donovan
Andy Andress	Michael Doyle
Ryan Aprill	Zack Duloc
Vern Armour	Jim Farrell
Bob Bartell	Chris Felderman
Will Bloom	John Ferguson
Jeff Buettner	Kyler Ferguson
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Nick Campbell	Adam Gerchen

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John LeVert

Richard Stepan
Larry Thuet
Jeff Urban
Boyd VorBroker
Charlie Waddell
Jeffrey Yehle
Chris Wehmer
Todd Zafirovski



### **ABOUT LURIE CHILDREN'S**

In the 2023-2024 *U.S. News & World Report* rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute.

The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 17 outpatient centers and 12 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relied on philanthropic support to care for more than 239,000 children last year.

Learn more at luriechildrens.org

For more information on sponsorship opportunities, please contact Liz Farris at 847.650.4847 or EFARRIS@LURIECHILDRENS.ORG