



Sponsorship Opportunities

Corporate Cup

THURSDAY, SEPTEMBER 22, 2022

 Ann & Robert H. Lurie
Children's Hospital of Chicago®





COMPETE FOR THE CUP

Lurie Children's Corporate Cup is a classic field day mixed with a little decathlon and a whole lot of friendly competition.

Teams representing local companies will face off in a variety of traditional events like tug of war and relay races. Teams will battle it out on the field while raising life-changing funds to support the patients and families at Lurie Children's. Corporate Cup is not just fun and games, but an afternoon where community impact meets corporate teambuilding — ***there's no other event like it.***

WHY SPONSOR?

Every child deserves access to life changing care at Lurie Children's.

Sponsoring Corporate Cup 2022 is a powerful way to associate your brand with the world-renowned care and reputation of Ann & Robert H. Lurie Children's Hospital of Chicago. As a sponsor, you will gain unique and valuable exposure to the corporate community while sending a strong message to your customers, clients and employees that you care about the health and well-being of children and families in the community.

Not ready to commit to a sponsorship?

Check out our Company List as another way to get your company involved!



EVERY CHILD DESERVES A WORLD-CLASS TEAM

Rally your corporate dream team and change the future for the patients at Lurie Children's.

YOUR IMPACT

As a nonprofit hospital, we depend on your support to reach our goal: healthier futures for every child.

When you register for Corporate Cup and fundraise for Lurie Children's, you join a community of supporters who work together to make our goal possible. Each dollar you raise helps us support families and provide access to care for more kids.

A Corporate Cup team is comprised of 12-20 individuals from a company. Employees will participate in pods and have the opportunity to participate in a variety of activities and events for all skill levels, abilities and expertise.

As a nonprofit medical center, we rely on philanthropy to bring lifesaving care to more kids. All fundraising and registration fees support the most critical projects and needs at Lurie Children's. Your team's fundraising leading up to the event could give you an early lead on your competitors!



Lurie Children's Corporate Cup Activity Schedule - Stay tuned for the 2022 Corporate Cup schedule.



ACTIVITIES & INFORMATION

EACH COMPANY "POD" WILL COMPETE IN EIGHT ACTIVITIES THAT COULD INCLUDE:



BEACH COFFEE RUN



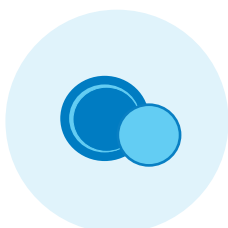
HOOP DREAMS



FOOTBALL TOSS



OBSTACLE COURSE



PICK A PUCK



COLOR PUZZLE



TUG OF WAR



SOCCER KICKS

EVENT INFORMATION

Teams representing local companies will face off in a variety of traditional events like tug of war and relay races — plus new events that will challenge strength, speed and wit. The better your team works together, the better your chances at taking home the gold. The overall winner will take home the coveted Corporate Cup plus bragging rights until next year's event. With all fundraising supporting the patients and families at Lurie Children's, Corporate Cup is not just fun and games, but an afternoon where community impact meets corporate teambuilding — *there's no other event like it.*

Event Information

This year's Corporate Cup will be held in-person on Thursday, September 22, 2022. As you know, managing COVID-19 precautions and restrictions is an ever-changing process. We will share our final plan 30 days before the event to make sure you have the final details and information.

What will the event look like?

The event will be held in-person on September 22, 2022 and participants will compete in team challenges throughout the day.

What activities will teams compete in?

Planned challenges include: relay races, basketball shot, football toss, memory games, obstacle course, tug of war, soccer kicks, and more.

When should we register?

Registration is \$3,500 for a team and teams can register until September 18. Teams who register by July 30 will receive a \$250 discount and teams who register by August 30 will receive a \$100 discount.

2022 OPPORTUNITIES












	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Available Per Level	1	3	5	8	MANY

Premier Benefit	Event referred to as "presented by" on marketing materials and in first reference	Signature sponsorship of key programmatic element of the Corporate Cup (Opening Ceremony, Closing Ceremony, After Party)	Signature sponsorship of one element of the Corporate Cup (Motivation Station, Leaderboard, Matching Gift E-mail, Refuel Station)	Title sponsorship of one station/ activity at the event (For example: "The Company X Football Toss")	Tent for team on event day
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E-Communications

Logo on Event Website					
Name reference on E-Marketing	ALL	SOME			

Additional Opportunities

Logo/name on event signage					
Team entry (of 12-20pp) and Team Tent	2	2	2	1	1
Logo/ name in event collateral	PROMINENT				
Verbal recognition at opening and closing ceremonies					
Opportunity for executive leadership to speak about company's philanthropic support					
Prominent logo identification and signage placed at the event venue					
Opportunity to have executive as honorary chair of the event					





ABOUT LURIE CHILDREN'S

In the 2021-2022 U.S. News & World Report rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois, ranked in all 10 specialties. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute.

The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 15 outpatient centers and 15 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relies on philanthropic support to care for more than 220,000 children each year. Learn more at luriechildrens.org

BECOME A SPONSOR TODAY

To learn more about sponsorship opportunities contact:

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CONNECT WITH US



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