Community Fundraising

People just like you have raised money for all kinds of amazing breakthroughs and unique programs at Lurie Children's. What will you do?

Donate your birthday. Throw a party. Host a lemonade stand. Climb a mountain. You can do anything to raise money for the patients and families at Lurie Children's! There's no limit to the ways you can fundraise.

By creating a fundraiser and rallying your community, you help amplify our mission to provide healthier futures. However you choose to fundraise, our community fundraising team is available every step of the way to **help make your fundraiser a huge success**.



What We Can Provide To Help Make Your Fundraiser A Success!

- · Consultation on fundraisers and events
- Approved use of our hospital name and benefitting logo, when appropriate
- Your own personalized fundraising page: <u>luriechildrens.org/fundraise</u>
- Assistance when deciding where to direct your fundraising proceeds support the hospital's areas of greatest need or identify an area of the hospital that's meaningful to you
- Shareable resources and materials so that you can inform your donors on the impact of their gift
- Letter of authorization to validate the authenticity of the fundraiser
- Tax ID/Employee Identification Number (EIN) for donation purposes
- Hospital-branded giveaways (e.g. balloons, stickers)
- Promotional support for public fundraisers through use of:
 - » Lurie Children's Event Calendar: <u>luriechildrens.org/eventcalendar</u>
 - » Team Lurie Children's Facebook page: <u>facebook.com/TeamLurieChildrens</u>
 - » Team Lurie Children's Instagram: @teamluriechildrens



Services We Are Unable To Provide

- Our sales tax exemption number
- Insurance or liability coverage
- Donor/Vendor mailing lists
- Lurie Children's stationery
- Funding or reimbursement for your expenses
- Celebrities or professional athletes for your fundraiser
- Publicity support/pitching (newspaper, radio, television, etc.)
- Guaranteed attendance of physicians or hospital staff
- Guaranteed staff participation at your committee or planning meetings
- Guaranteed volunteer support at your fundraiser
- Guaranteed visits or interactions with patients at the hospital
- Solicitations to businesses or vendors for support on your behalf

