

LURIE CHILDREN'S

# taste buds

*Where great food supports great care.*

**MAY 9 – JUNE 9, 2026**

A Citywide Restaurant Campaign Supporting Lurie Children's Week

**Lurie Children's Week (June 1- June 9)** is a celebration of care and the community that makes our mission possible. Chicago's restaurants have always been at the heart of that community— places where people gather, celebrate milestones, and feel cared for.

## JOIN US

We invite you to turn everyday dining experiences into support for kids health. Read more on ways to extend your spirit of hospitality and generosity.

### Why Participate



**Drive** new guests and incremental traffic during a visible citywide campaign



**Build** loyalty with customers who value businesses that give back



**Engage** your team around a shared community mission



**Connect** with local families, hospital staff and supporters across Chicago



### Your Impact

Lurie Children's is a nonprofit hospital serving children from across Chicago and beyond. Funds raised through Lurie Children's Week and Lurie Children's Taste Buds help support lifesaving care and groundbreaking pediatric research and give all kids access to world-class care.

# Fundraising Menu

SIMPLE WAYS CHICAGO RESTAURANTS  
SUPPORT THE HEALTH OF LOCAL KIDS

Commit to a  
\$1,000 goal

1

Choose your  
dates & fundraiser

2

Customize your  
fundraiser

3

Utilize our  
marketing guide

4

Earn recognition  
& celebrate

5

## Starters

### Add for Kids

Prompt guests at checkout to add \$\$\$ for kids on their final check

### Tip Jar for Kids

Place a small, branded jar near the register where guests can leave small change

## Chef Specialties

### Kids Meal Giveback

Donate a portion of every kids meal sold during the campaign

### Community Giveback Night

Choose an evening to donate a % of sales



## Vendor Pairings

Invite food or beverage suppliers to support your campaign by matching guest donations, sponsoring a featured menu item, or underwriting a specialty item.

## House Favorites

### The Round Up

Invite Guests to round their bill to the nearest dollar

### The Golden Dish

Designate \$1-3 from every signature dish sold

### Loyalty Boost

Give discounts or added points to guests who donate

## Ala Carte

### The Signature Sip

Feature a special cocktail or beverage with a giveback per glass sold

### The Sweet Finish

Offer a featured dessert to support a sweet treat for kids

## Menu Note:

Every restaurant is different. Choose the activation that fits your concept, service model, and team. Some partners feature a single item while others combine several ideas. The Lurie Children's team provides marketing materials, promotional support, and guidance to help make participation simple and successful.