



# Children's Research Fund



## 2024 Children's Ball Sponsorship Opportunities

December 7, 2024



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*The Children's Research Fund is pleased to host the*  
***2024 Children's Ball***

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**Hilton Chicago**  
*Saturday, December 7, 2024*

The Children's Ball is an event to celebrate the culmination of the CRF's annual fundraising campaign to support pediatric research at the Stanley Manne Children's Research Institute at Lurie Children's. The event also honors the researchers and physician-scientists at the Manne Research Institute. This elegant black-tie event features hors d'oeuvres, dinner and dancing, and attracts guests that include many of Chicago's business and community leaders.

Funds raised at the 2024 Children's Ball will support the CRF's three-year, \$9 million commitment to Advanced Therapeutics, an emerging field of of biomedical research and treatment that directly targets diseased genes and cells to treat, cure or prevent disease. Advanced Therapeutics will transform the way we approach medicine.

More details are on the following pages.



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## Paving the Way Through Innovation

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**The Children's Research Fund** has made a generous three-year, \$9 million commitment to support Advanced Therapeutics research at the Stanley Manne Children's Research Institute.

Advanced therapeutics describes an emerging field of biomedical research and treatment that directly targets diseased genes and cells to treat, cure or even prevent disease. Rather than addressing the symptoms of a disease, advanced therapeutics studies and uses cellular and genetic therapies to transform the way we approach medicine.

**Advance** cutting-edge research to understand how to prevent and eliminate disease before a child ever experiences their first symptom.

**Build** on Lurie Children's successful record of delivering groundbreaking therapies for kids with a wide range of congenital genetic disorders through early-stage pediatric trials

With your support, the Stanley Manne Children's Research Institute will accelerate Lurie Children's vision to save and improve children's lives through genetic and cellular medicine, today and in the future. The CRF's commitment will enable:


















- **More Kids:** Increase capacity and expertise to engage diverse and under-represented populations in Chicago who are affected by understudied genetic disorders to ensure all children benefit equitably from emerging therapies.
- **More Innovation:** Increase the pool of skilled clinician-scientists with the expertise to lead early-stage, first-in-child clinical trials
- **More Treatments:** Increase infrastructure to conduct current and future clinical trials of cutting-edge therapies with few, if any, treatment options

*Your support will help Lurie Children's provide a healthier future for every child.*

*Many conditions can benefit from Advanced Therapeutics, including:*

- Adrenoleukodystrophy
- Beta-Thalassemia
- Cystic Fibrosis
- Duchenne Muscular Dystrophy
- Graft vs. Host Disease
- Hemophilia
- Hereditary Retinal Disorders
- Leber Hereditary Optic Neuropathy (Sudden Vision Loss)
- Leukemia
- Respiratory Syncytial Virus (RSV)
- Sickle Cell Disease
- Spinal Muscular Atrophy

# Children's Ball Sponsorship Benefits

	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000
<b>Corporate Recognition</b>					
Premier Recognition Opportunities	Recognized as Presenting Sponsor on all event materials and press releases	Recognized as sponsor at Cocktail Reception, Paddle Raise, or Lounge			
Recognition on Children's Ball invitation*, on-site signage, and media presentation during event <i>Estimated 2,500 invitations mailed; Estimated 1,000 guests in attendance</i>	Prominent Company Logo including Projection on Ballroom Wall	Prominent Company Logo including Projection on Ballroom Wall	Company Logo	Company Listing	Company Listing
Recognition on campaign website and in digital and print communications <i>Distribution to more than 5,000 individuals and corporations</i>	Prominent Company Logo on Website and All Campaign Communications	Prominent Company Logo on Website and All Campaign Communications	Company Logo on Website and Many Campaign Communications	Company Listing on Website	Company Listing on Website
Recognition in print and digital Promotional Material <i>Shared with more than 1,000 individuals and corporations</i>	Prominent Company Logo	Prominent Company Logo	Company Logo	Company Listing	
Post on CRF social media channels to promote company's commitment					
Social media toolkit provided with suggested language, images, and hashtags					
<b>Engagement Opportunities</b>					
Opportunity for private tour of Manne Research Institute floors at Simpson Querrey Biomedical Research Center					
Opportunity to host virtual Lunch-and-Learn for company employees with physician-scientist from Manne Research Institute					
Invitation to attend Children's Ball on December 7, 2024	2 tables of 12 with premium placement (24 total guests)	2 tables of 12 with premier placement (24 total guests)	1 table of 12 with premier placement	1 table of 10	4 tickets
Membership in Lurie Children's <a href="#">Corporate Champions</a> donor society					

\*Sponsorship commitments must be received by **Friday, August 23** to guarantee inclusion on mailed invitation.



# Children's Ball Sponsor Registration Form

**Please indicate your desired level of sponsorship participation in the 2024 Children's Ball**

PRESENTING SPONSOR \$100,000

PLATINUM SPONSOR \$50,000

GOLD SPONSOR \$25,000

SILVER SPONSOR \$15,000

BRONZE SPONSOR \$10,000

## Payment Information (Tax I.D. 36-2170833)

Enclosed please find my check made payable to Lurie Children's Foundation

Please call for my credit card information

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COMPANY NAME (PREFERRED LISTING FOR PRINTED MATERIALS)

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NAME

EMAIL

**Please provide the following information if someone other than the primary contact will be coordinating your participation:**

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CONTACT NAME

CONTACT EMAIL

Please return your completed form to Liz Farris at [efarris@luriechildrens.org](mailto:efarris@luriechildrens.org)

Please mail checks along with this form to the following address:  
Lurie Children's Foundation  
225 East Chicago Avenue, Box 4  
Chicago, IL 60611

FOLLOW US!



[childrensresearchfund.org](http://childrensresearchfund.org)



Ann & Robert H. Lurie  
Children's Hospital of Chicago<sup>®</sup>  
Affiliated Organization



The Children's Research Fund was established in 1951 as a private independent initiative to raise funds for innovative biomedical research. The Children's Research Fund has firmly established itself as one of Chicago's leading philanthropic organizations dedicated to funding innovative medical research. Over the years, Children's Research Fund support has led to advanced investigation in cancer, heart disease, genetics microbiology and neonatology, improving the lives of countless children.

The Children's Research Fund is a principal benefactor of both the Stanley Manne Children's Research Institute and the Patrick M. Magoon Institute for Healthy Communities at Ann & Robert H. Lurie Children's Hospital of Chicago. The Manne Research Institute is the research arm of the hospital and one of only a few freestanding facilities in the nation devoted exclusively to pediatric medical research. The Magoon Institute serve as the hub for all community-focused initiatives at Lurie Children's, expanding the efforts of the Healthy Communities program that was established in 2017.

[childrensresearchfund.org](http://childrensresearchfund.org)

## Thank You

to our 2024 Children's Ball Co-Chairs

**Mohan Rao, PhD and Maria Yen, PhD**



## About Lurie Children's

In the 2023-2024 *U.S. News & World Report* rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois, ranked in 9 specialties. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute.

The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 15 outpatient centers and 15 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relies on philanthropic support to care for more than 260,000 children each year.

Learn more at [luriechildrens.org](http://luriechildrens.org)

*For more information on sponsorship opportunities, please contact Liz Farris at*

**847.650.4847 or [EFARRIS@LURIECHILDRENS.ORG](mailto:EFARRIS@LURIECHILDRENS.ORG)**