




# Sponsorship Opportunities

65th Annual Pro Amateur Golf Championship and Dinner on the Bluff  
June 22–23, 2025

 Ann & Robert H. Lurie  
Children's Hospital of Chicago®  
Founders' Board





## YOUTH GOLF CLINIC

SUNDAY, JUNE 22, 2025 | ONWENTSIA CLUB

Now in its fourth year, the Pro Am will again partner with *First Tee of Greater Chicago* to host a Youth Golf Clinic to expose more kids to the sport and encourage mentorship between the adult and youth players. Professional golfers and top sponsors will volunteer their time and expertise to help up to 50 youth participants build skills to serve them on and off the course.



## DINNER ON THE BLUFF

SUNDAY, JUNE 22, 2025 | SHOREACRES

The Dinner on the Bluff will kick off the Pro Am weekend with a celebratory summer dinner overlooking Lake Michigan at Shoreacres in Lake Bluff. Golfers, committed civic leaders, corporate sponsors and hospital leaders will gather with members of the Founders' Board to raise critical support for the Board's \$4 million commitment to the Lurie Children's Heart Center. Guests will enjoy an outdoor cocktail reception and seated dinner with an inspiring program.



## PRO AMATEUR GOLF CHAMPIONSHIP

MONDAY, JUNE 23, 2025 | ONWENTSIA CLUB

Over 200 amateur golfers will tee off in the Pro Am at Onwentsia Club in Lake Forest. Amateur foursomes will be paired with professionals from the country's top-rated golf clubs and compete to have their names engraved on the June Seaman Trophy, named in honor of the Pro Am's first chairperson. Individuals will compete in skills contests including Closest to the Pin and Longest Drive. All players will enjoy a beautiful day of camaraderie in support of the mission of Lurie Children's to provide a healthier future for every child.



## 19TH HOLE AWARDS PARTY

MONDAY, JUNE 23, 2025 | ONWENTSIA CLUB

Golfers and their guests will enjoy cocktails and hors d'oeuvres on the lawn at Onwentsia to celebrate the end of the Pro Am weekend. Pro Am winners will be presented with the coveted Tournament Trophy. This evening is the perfect way to honor the community's tremendous support for the patients and families of Lurie Children's.

*Learn more at*

**LURIECHILDRENS.ORG/PROAM**

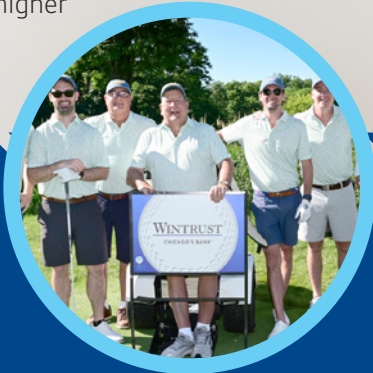


# Philanthropic Impact

More children than ever are surviving congenital heart disease, but the ongoing care they need impacts every area of their lives. **Our goal for our patients is not just to live longer lives, but richer, fuller lives—and we have the compassion, expertise and determination to ensure that every child thrives.**

To achieve this, our Heart Center team will focus efforts in four areas — **personalized prevention** to safeguard children’s heart health; **accelerated diagnosis** to help children get the best start in life and reduce complications; **groundbreaking intervention** through dedicated scientific inquiry to make heart surgery safer and improve long term health; and **exceptional outcomes** that enhance life for every child by ensuring the right treatment at the right time, giving kids the best chance to not only survive, but thrive.

Lurie Children’s Heart Center is poised to shape the next advances in pediatric cardiac medicine. Our success will be measured not by new breakthroughs, but by the children who will experience better health, a higher quality of life and a brighter future.



## Added Value For Your Brand

Sponsoring the Pro Am and Dinner on the Bluff provides significant brand exposure for your company and meaningful in-person networking opportunities with a group of 500+ highly engaged and connected constituents. These individuals are influential leaders with extensive networks, a strong commitment to the community and the ability to make significant impact through their engagement as clients and customers.



Raise awareness while making an impact. Publicly align your brand with and raise funds for Illinois' #1 Children's Hospital.



Enhance customer loyalty, drive sales and send a strong message that your company is dedicated to the well-being of its local community through a cause marketing partnership.



Drive employee satisfaction. Nearly 90% of employees say their job is more fulfilling when provided opportunities to make positive social impact.

# 65th Pro Am Sponsorship Offerings



BENEFITS	PRESENTING \$100,000	LEAD \$50,000	EAGLE \$35,000	BIRDIE \$25,000	PAR \$20,000	TEE-OFF \$10,000
<b>Designation &amp; Recognition</b> IN ALL COLLATERAL AS:	Presenting Sponsor of the Lurie Children's Pro Amateur Golf Championship	Co-Host of the Youth Golf Clinic	Co-Host of the Dinner on the Bluff	Co-Host of the 19th Hole Awards Party	Hole Sponsor	Course Sponsor
<b>Playing Spots in the Pro Am</b> MONDAY, JUNE 23	12	8	4	4	4	2
<b>Tickets to the Dinner on the Bluff</b> SUNDAY, JUNE 22	24	16	8	8	8	4
<b>Logo/Name Placement<sup>1</sup></b> INVITATION, PROGRAM BOOK, EVENT SIGNAGE & WEBSITE <i>(estimated event attendance up to 500 individuals)</i>						
<b>Corporate Champions Membership</b> SEE BENEFITS BELOW						
<b>Digital Recognition</b> EMAIL COMMUNICATIONS, SOCIAL MEDIA	 <i>Significant</i>	 <i>Significant</i>	 <i>Some</i>	 <i>Some</i>	 <i>Some</i>	 <i>Some</i>
<b>Opportunity to Volunteer at the First Tee Youth Golf Clinic</b> SUNDAY, JUNE 22						

<sup>1</sup>Sponsorship commitments must be received by Friday, April 11th, 2025 to guarantee inclusion in the event invitation and playing spots in the tournament and by Friday, May 23rd, 2025 for inclusion in the program books and on event signage.

<sup>2</sup>Membership in Lurie Children's Corporate Champions is limited to our corporate partners; individuals and family foundations who choose to sponsor the Pro Am and Dinner on the Bluff may receive alternate recognition as Lurie Children's supporters.

## Lurie Children's Corporate Champions

In addition to the above event-specific benefits, all qualified corporate sponsors who give \$10,000 or more will receive membership in and benefits of Lurie Children's Corporate Champions, a hospital-wide program which recognizes the generosity of our corporate donors. Benefits include:

- Recognition on Corporate Champions web page
- Personalized engagement opportunities, including tours and visits with caregivers
- Invitations to Lurie Children's events, including the Corporate Champions Reception, Annual Meeting and Chair's Luncheons



Due to overwhelming demand for Pro Am playing spots, you will be required to indicate whether you plan to use your allotted sponsor spots by April 11th, 2025.

We will reach out to you prior to that date to confirm your plans.



**Ann & Robert H. Lurie  
Children's Hospital of Chicago®  
Founders' Board**

The Founders' Board of Ann & Robert H. Lurie Children's Hospital of Chicago can trace its roots back to the founding of the hospital in 1882, having first served as the Board of Lady Managers. Members of the Founders' Board are dedicated to supporting the hospital's mission of providing the most advanced and compassionate healthcare for children and their families. The Board prides itself on providing this steadfast support based on four very critical pillars of commitment:

***We Advocate. We Educate. We Fundraise. We Serve.***

The Founders' Board is comprised of both active and associate members who are passionate in their belief that all children need access to superior healthcare. Our lifelong commitment to this vision ensures a healthier future for all of our children.

[foundersboard.luriechildrens.org](http://foundersboard.luriechildrens.org)

**FOUNDERS' BOARD**

Margie B. Stineman | *President*

Annie Barlow and Abby Baine Dunn | 2025 Pro Am Co-Chairs

Rachel S. Allport	Jennifer Ballard Croft	Mirja Spooner Haffner	Louise Mills	Lisbeth C. Stiffel
Joan Angulo	Caroline Beak Crown	Andee Harris	Mimi Murley	Margie B. Stineman
Sarah F. Baine	Jennifer Cunningham	Karen Hawkins	Kay G. Murphy	Meredith Sullivan
Annie Barlow	Susan B. DePree	Ginger Hecht	Alexandra Murphy	Sara Swift
Nicole Scheer Barry	Emily Dolan	Wendy Heltzer	Leslie H. Newman	Kristie Szczerba
Heather Bartell	Melissa Donath	Marty Higgins	Elizabeth C. Parkinson	Tria Hagenah Thomas
Brette Bensinger	Katie Donovan	Cammy Hines	Shelley Patenaude	Monica Thuet
Lisa Berghorst	Abby Baine Dunn	Cammie Hoban	Nancy P. Patterson	Sheila Troy
Jill W. Brennan	Anne M. Edwards	Libby Holdren	Lorna S. Pfaelzer	Kimberly Urban
Marcy K. Brown	Adrienne Eynon	Cynthia Howard	Kathy Pollock	Kate Van Vlack
Mary Frances Brumfield	Kathy Ferguson	Rebecca L. Johnston	Marion Searle Rice	Alicia Waters
Denise Bunning	Randy Fifield	Avery Keller	Eve Reppen Rogers	Susan T. White
Colleen Carroll	Briana Fosnaugh	Kate Kelliher	Kimberly Ruhana	Katie Wilhelm
Susan M. Chandler	Elizabeth Galvin	Julie M. Kennedy	Wells Ryan	Felicia Winiecki
Eleanor O. Clarke	Mara H. Gloor	Molly O. Lowe	Mia Casey Sachs	Cindy W. Yingling
Susan D. Coburn	Sophie Goodwillie	Jackie Magner	Maureen Seaman	Laurie Yorke
Lisa Coleman	Lauren A. Gorter	Sonia F. McArdle	Heather Shaffer	Robin G. Zafrovski
Clare Colnon	Eleni Griesemer	Maribeth McElveen	Jennifer A. Shea	
Sarah Q. Crane	Jennifer K. Grumhaus	Karen Riley McEniry	Marie Tillman Shenton	

**MEN'S GOLF COMMITTEE**

Stuart D. Lansing | *Chair*

Beecher Ables	Nick Campbell	David Gifford	John LeVert	Todd Simpson
Ted Ahern	Jim Carris	Sid Gorter	Tom Moorhead	Richard Stepan
Brayton Alley	Toby Davis	Chip Grace	Scott Murley	Larry Thuet
Peter Allport	Toby Davis Jr.	Jake Hamlin	Michael Murphy	Jeff Urban
Andy Andress	Tom Donovan	Tony Hoban	David Neighbours	Boyd VorBroker
Ryan Aprill	Michael Doyle	Adam Kelly	P.J. O'Neil	Charlie Waddell
Vern Armour	Zack Duloc	Rob Kerr	Tom O'Neil	Chris Wehmer
Bob Bartell	Jim Farrell	John Kneen	Nick Papadakes	Jeffrey Yehle
Dave Berlinghof	Chris Felderman	BR Koehnemann	Joe Pasquesi	Todd Zafrovski
Will Bloom	John Ferguson	Kurt Kohlmeyer	Rob Pasquesi	
Nate Buel	Kyler Ferguson	Steven Krall	Matt Pettinelli	
Jeff Buettner	Brian Flanigan	Andy Kucich	Aaryn Pure	
David Buhl	Adam Gerchen	Stuart D. Lansing	Max Scodro	



## ABOUT LURIE CHILDREN'S

In the 2024-2025 *U.S. News & World Report* rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute.

The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 17 outpatient centers and 12 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relied on philanthropic support to care for more than 260,000 children last year.

Learn more at [luriechildrens.org](https://luriechildrens.org)

*For more information on sponsorship opportunities, please contact Liz Farris at **847.650.4847** or **EFARRIS@LURIECHILDRENS.ORG***