

Lurie Children's Founders' Board Giving Day

Friday, February 28, 2025



Nurses: At the Heart of Excellence

Lurie Children's nurses are renowned for their skill, care and compassion, which they bring to the bedside every day. They go beyond the clinical setting to advance the field of pediatric nursing through research, and they selflessly share their expertise with colleagues around the globe. At Lurie Children's, nurses are the heart of excellence.

As the largest workforce at Lurie Children's, nursing professionals are a major driver of Lurie Children's commitment to outstanding patient care, research, education and outreach.

Excellence in Research: Nursing-led science and research is one of the key pillars to recruiting and retaining top nursing talent. By funding a Nurse Scientist for two years, we can protect the time of a researcher to enable them to write and publish to seek external funding.

Excellence in Development: Lurie Children's is proud to support the development of our colleagues through the Pathways Scholarship program, which offers two years of funding for current Lurie Children's employees to pursue their Bachelor's Degree in nursing. This program helps the Department of Nursing pursue its diversity, equity and inclusion goals, while enabling colleagues to go beyond excellence in their own career paths.

Excellence Around the Globe: Lurie Children's nurses are some of the best in the world, and we are proud to offer them the opportunity to share their skills and knowledge through humanitarian trips. The benefits to these trips are two-fold: our nurses gain perspective on and greater appreciation for the role of nursing around the world, and they can meaningfully contribute to alleviating the global nursing shortage.

With your support, we can continue to recruit, develop and retain the best nurses to provide excellent care to our patients and their families.



Gifts in support of the Department of Nursing have a wide-ranging impact:



\$10,000 can provide a **Nursing Pathways Scholarship** for a Lurie Children's employee to pursue their Bachelors of Science in Nursing.



\$7,500 can fund a nurse's **humanitarian trip** to share knowledge and participate in cultural exchange with nurses in another country.



\$5,000 can renovate a **RECHARGE room** in one of our intensive care units for nurses to be able to step out after a particularly difficult shift to process their feelings and recharge before returning to the unit or their own families.



\$2,500 can provide on-site **training for nurses to seek specialty care certification** and recertification in their area of expertise without ever having to leave the building.



\$1,000 can support Lurie Children's presence in the community by **increasing specialty clinic offerings provided by nurses** in our mobile health units.

Your support will help us promote the Founders' Board Giving Day on Friday, February 28, 2025, raise critical dollars in support of the Department of Nursing and rally our community around our mission to provide a healthier future for every child.



Raise awareness while making an impact. Publicly align your brand with and raise funds for Illinois' #1 Children's Hospital and its best in class nursing team.



Enhance customer loyalty, drive sales and send a strong message that your company is dedicated to the well-being of its local community through a cause marketing partnership.



Nearly 90% of employees say their job is more fulfilling when provided opportunities to make positive social impact.

"This job takes strength, resiliency, compassion, patience, and more than anything, a strong team. I am so happy to have found that team at Lurie Children's."

- *Isabella, nurse in the Regenstein Cardiac Care Unit (CCU) at Lurie Children's*





Lurie Children's Founders' Board Giving Day Sponsorship Partner Benefits

Brand Recognition and Visibility	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Logo recognition on the Founders' Board Giving Day campaign landing page					
Logo recognition on Founders' Board website home page					
Social media toolkit provided to help you share the messaging on your organization's social channels					
Name recognition for one year as annual partner on Founders' Board website					
Name recognition on Founders' Board accounts in week leading up to the Giving Day					
Logo recognition on 2-5 campaign emails to Founders' Board network					
Opportunity for team to tour Lurie Children's with a Founders' Board docent to see impact of support					
Membership in Lurie Children's Corporate Champions donor society ¹					
Customized opportunity for employees to volunteer at the hospital or at a corporate location					

¹Membership in Lurie Children's Corporate Champions is limited to our corporate partners; individuals and family foundations who choose to sponsor Giving Day may receive alternate recognition as Lurie Children's supporters.