



Sponsorship Opportunities

Thursday, September 25, 2025

 Ann & Robert H. Lurie
Children's Hospital of Chicago®





COMPETE FOR THE CUP

Lurie Children's Corporate Cup is a classic field day mixed with a little decathlon and a whole lot of friendly competition.

Teams representing local companies will face off in a variety of traditional events like relay races and tailgate games. Teams will battle it out on the field while raising life-changing funds to support the patients and families at Lurie Children's. Corporate Cup is not just fun and games, but an afternoon where community impact meets corporate teambuilding — ***there's no other event like it.***

WHY SPONSOR?

Every child deserves access to life changing care at Lurie Children's.

Sponsoring Corporate Cup 2025 is a powerful way to associate your brand with the world-renowned care and reputation of Ann & Robert H. Lurie Children's Hospital of Chicago. As a sponsor, you will gain unique and valuable exposure to the corporate community while sending a strong message to your customers, clients and employees that you care about the health and well-being of children and families in the community.



EVERY CHILD DESERVES A WORLD-CLASS TEAM

Rally your corporate dream team and change the future for the patients at Lurie Children's.

A Corporate Cup team is comprised of 8 -20 individuals from a company. Employees will have the opportunity to participate in a variety of activities and challenges for all skill levels, abilities and expertise. You will stay with your colleagues throughout the day and be paired up in pods with other companies.

As a nonprofit medical center, we rely on philanthropy to bring lifesaving care to more kids. All fundraising and registration fees support the most critical projects and needs at Lurie Children's. Your team's fundraising leading up to the event could give you an early lead on your competitors!

YOUR IMPACT

As a nonprofit hospital, we depend on your support to reach our goal: healthier futures for every child.

When you register for Corporate Cup and fundraise for Lurie Children's, you join a community of supporters who work together to make our goal possible. Each dollar you raise helps us support families and provide access to care for more kids.





EACH COMPANY TEAM WILL COMPETE IN ACTIVITIES THAT COULD INCLUDE:



RELAY RACES



SOCCER KICKS



FOOTBALL TOSS



STRATEGY



BEACH RELAY



OBSTACLE COURSE

EVENT INFORMATION

Teams representing local companies will face off in a variety of events and activities that will challenge strength, speed and wit. The better your team works together, the better your chances at taking home the gold. The overall winner will take home the coveted Corporate Cup plus bragging rights until next year's event. With all fundraising supporting the patients and families at Lurie Children's, Corporate Cup is not just fun and games, but an afternoon where community impact meets corporate teambuilding — *there's no other event like it.*

What will the event look like?

The event will be held in-person on Thursday, September 25, 2025 and participants will compete in team challenges throughout the day. After we leave it all on the field, we will come together to celebrate our victories with a post-party full of food, beverages and fun.

When should we register?

As soon as you can! Registration is \$3,500 for a team and teams can register until September 12, 2025. Teams who register by December 31 will receive a \$500 discount and teams who register by July 31 will receive a \$250 discount.



2025 OPPORTUNITIES

	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Available Per Level	1	3	5	8	MANY
Premier Benefit	Event referred to as "presented by" on marketing materials and in first reference	Signature sponsorship of key programmatic element of the Corporate Cup (Opening Ceremony, Closing Ceremony, After Party)	Signature sponsorship of one element of the Corporate Cup (Motivation Station, Leaderboard, Matching Gift E-mail, Refuel Station)	Title sponsorship of one station/ activity at the event (For example: "The Company X Football Toss")	Tent for team on event day

E-Communications

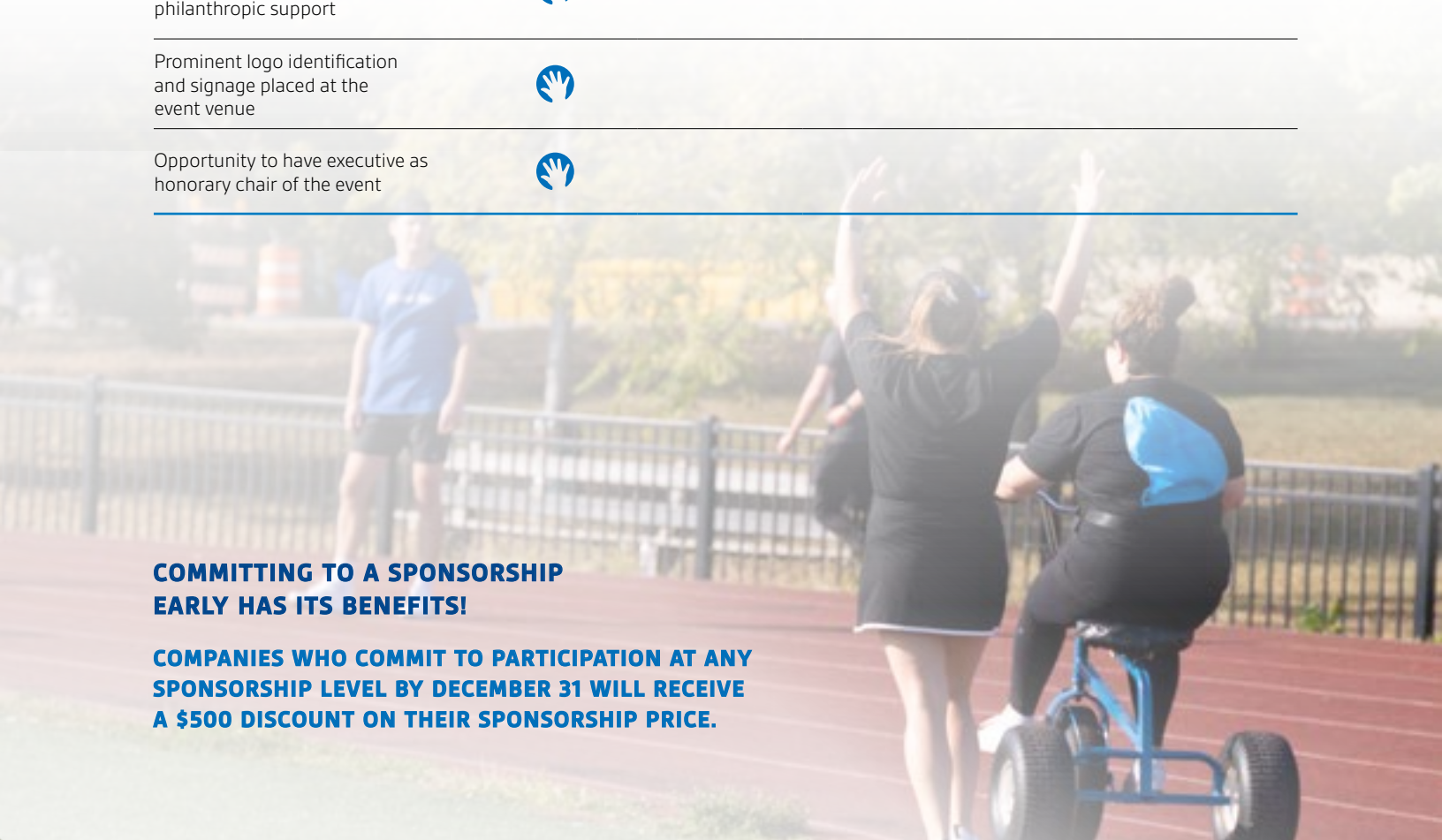
Logo on Event Website					
Name reference on E-Marketing	ALL	SOME			

Additional Opportunities

Logo/name on event signage					
Team entry (of 8-20pp) and Team Tent	2	2	2	1	1
Logo/ name in event collateral	PROMINENT				
Verbal recognition at opening and closing ceremonies					
Opportunity for executive leadership to speak about company's philanthropic support					
Prominent logo identification and signage placed at the event venue					
Opportunity to have executive as honorary chair of the event					

COMMITTING TO A SPONSORSHIP EARLY HAS ITS BENEFITS!

COMPANIES WHO COMMIT TO PARTICIPATION AT ANY SPONSORSHIP LEVEL BY DECEMBER 31 WILL RECEIVE A \$500 DISCOUNT ON THEIR SPONSORSHIP PRICE.





ABOUT LURIE CHILDREN'S

In the 2023-2024 *U.S. News & World Report* rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute.

The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 17 outpatient centers and 12 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relied on philanthropic support to care for more than 239,000 children last year.

Learn more at luriechildrens.org

BECOME A SPONSOR TODAY

To learn more about sponsorship opportunities contact:

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CONNECT WITH US



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