



Top 10 Reasons to Form a Team

"If you want to go fast, go alone. If you want to go far, go together."

-- African Proverb

1. Builds camaraderie.
2. Strength in numbers - present a unified front when participating in honor or in memory of a loved one.
3. Boosts employee spirit and promotes your company brand. Encourage departments to form teams to compete against each other for an employer-provided incentive, like a day off, pizza party, casual day or special parking spot.
4. The Race for Our Kids team contest encourages healthy competition.
5. Personalize your team page by sharing your story. Send your page link to friends, family members, neighbors, work colleagues and local businesses to support your team's fundraising efforts.
6. Increases the impact you make while raising awareness and helping to raise funds together.
7. Provides a wellness activity for employees.
8. Partnership with Sinai Hospital, Center for Hope, the Rubin Institute for Advanced Orthopedics, The Family Tree, and the missions of each.
9. Enriches your commitment to the community.
10. Creates an opportunity for groups to experience something together. Make it an annual tradition. Let's be honest...it's more fun to run or walk together instead of participating alone.



Fundraising Ideas

The most successful teams use a combined approach of individual and team fundraising. Below are suggestions to increase your fundraising efforts:

- ➡ It's summer - host a car wash or a lemonade stand.
- ➡ Ask for donations in lieu of birthday or anniversary gifts.
- ➡ Host a casual day at the office. Each employee who wishes to "dress down" must make a minimum donation to your team.
- ➡ Provide change jars for your team members and ask them to toss in their spare change. It adds up!
- ➡ Send creative emails/social media to friends & family and ask them to visit your team page to donate.
- ➡ Host a fundraising night at a local restaurant that will donate a percentage of the night's sales to your team.
- ➡ Ask your supporters to inquire about matching gifts with their employers. Some employers double, and even triple, contributions made by their employees.
- ➡ Ask businesses you frequent, like your hairdresser, barber, nail salon, local shop or restaurant, doctor, dentist, or gym for donations.
- ➡ Obtain some donated items and hold an auction or raffle.
- ➡ Hold a garage/yard sale and display signs that state proceeds benefit your Race for Our Kids team. You might receive some extra donations!
- ➡ Host a bake sale.
- ➡ Spread the word about your team on Facebook, Instagram, LinkedIn, etc.
- ➡ Have fun and be creative!



Team Contest and Benefits

Top Fundraising Team Contests

Teams who raise \$2,500 or above will receive recognition on a post-event email, social media, and the official event website!

The team who raises the most money will have their team's name on the trophy that is housed in the family lounge in the Samuelson Children's Hospital!

Team Photos

A photographer will be available on Race Day to take team photos, so be sure to arrive early and gather your team together in the registration area for your team photo.



Team Sponsorship Form

Support _____ (team name) and help us reach our goal of raising \$_____ for the Herman & Walter Samuelson Children's Hospital at Sinai, the Center for Hope, the Rubin Institute for Advanced Orthopedics, and The Family Tree!

Amount \$ _____

Solicitor _____

Company _____

Contact _____

Address _____

Phone _____

Email _____

Please make checks payable to **Sinai Hospital** and return this form to:

LifeBridge Health – Corporate Development Department
Attn: Race for our Kids / Sahrah Henninger
2401 West Belvedere Avenue
Baltimore, Maryland 21215
Phone: 443-721-7933
Email: shenninger@lifebridgehealth.org