



- Date:** Sunday, September 22, 2024
- Place:** The Maryland Zoo in Baltimore
1 Safari Place
Baltimore, MD 21217
- Activity:** The Robert I. Damie 5K, 10K and the 1 Mile Brent A. Rosenberg Family Walk sponsored by The Family Tree
- Beneficiaries:** The Herman & Walter Samuelson Children's Hospital at Sinai, Center for Hope, Rubin Institute for Advanced Orthopedics Save-A-Limb Fund, and The Family Tree
- Course:** Race routes loop through Druid Hill Park. The Brent A. Rosenberg Walk, sponsored by The Family Tree, follows a 1 Mile path through the zoo.
- Amenities:** **Walkers** will receive a short-sleeved shirt and **Runners** will receive a long-sleeved athletic shirt. Participants will receive a swag bag, entrance to the Post-Event Celebration, and discounted admission to the Zoo for the same day.
- Website:** www.raceforourkids.org
- Questions?** Contact **Sahrah Henninger**, Manager of Special Events and Marketing Communications at: shenninger@lifebridgehealth.org or 443-721-7933



Event Date: **SUNDAY, September 22, 2024**

2024 SPONSORSHIP OPPORTUNITIES

(Sponsorship Deadline – August 7, 2024)

Presenting Sponsor - \$25,000

- Name/logo inclusion on applicable press & media promotions
- Logo on bibs
- Free zoo admission for your guests on event day
- Opportunity for booth space during post-event celebration
- Prominent placement of logo/name on all printed promotional materials
- Acknowledgment during post event celebration remarks
- Logo included in at least three (3) event emails
- Social media promotion – at least three (3) posts
- Company logo on event day registration signage & post-event celebration signage
- Company logo on signs at water stations along Race routes
- Company logo on all shirts – most prominent placement
- Company logo on event signage at packet pick-up locations
- Opportunity to provide three (3) items for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (30)

Front-Runner Sponsor - \$15,000

- Opportunity for booth space during post event celebration
- Company logo/name on all printed promotional materials
- Acknowledgment during post event celebration remarks
- Company logo included in two (2) event emails
- Social media promotion – at least two (2) posts
- Company logo on event day registration signage & post-event celebration signage
- Company logo on signs at water stations along Race routes
- Company logo on all shirts – prominent placement
- Company logo on event signage at packet pick-up locations
- Opportunity to provide two (2) items for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (22)

Moving Forward Sponsor - \$10,000

- Logo included in one (1) event email
- Social media promotion – at least one (1) post
- Company logo on event day registration signage & post-event celebration signage
- Company logo on signs at water stations along Race routes
- Company logo on all shirts – higher placement
- Company logo on event signage at packet pick-up locations
- Opportunity to provide two (2) items for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (18)

Ready, Set, Go! Sponsor - \$5,000

- Company logo on all shirts
- Company logo on event signage at packet pick-up locations
- Opportunity to provide two (2) items for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (12)

Sunshine On My Shoulders Sponsor - \$2,500

- Company logo on event signage at packet pick-up locations
- Opportunity to provide one (1) item for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (8)

On Your Mark Sponsor - \$1,500

- Company logo on mile marker signs along Race routes
- Company logo/name on event website
- Complimentary Race entries and shirts (6)

Walk This Way Sponsor - \$1,000

- Company logo on signs along Walk route
- Company logo/name on event website
- Complimentary Race entries and shirts (4)

Sponsorship inquiries:

Loraine Miscavage, Director of Corporate Engagement: lmiscavage@lifebridgehealth.org or 410-804-5807



CARE BRAVELY





DEADLINE: AUGUST 7, 2024

SPONSORSHIP COMMITMENT FORM

YES!

The Herman & Walter Samuelson Children’s Hospital at Sinai, Center for Hope, the Rubin Institute for Advanced Orthopedics Save-A-Limb Fund and The Family Tree can count on our support! Below is our sponsorship commitment for Robert I. Damie Race for Our Kids.

- | | |
|--|---|
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Sunshine on My Shoulders Sponsor |
| <input type="checkbox"/> \$15,000 Front-Runner Sponsor | <input type="checkbox"/> \$1,500 On Your Mark Sponsor |
| <input type="checkbox"/> \$10,000 Moving Forward Sponsor | <input type="checkbox"/> \$1,000 Walk This Way Sponsor |
| <input type="checkbox"/> \$5,000 Ready, Set, Go! Sponsor | |

\$ _____ General Donation

Contact _____

Title _____

Company _____

Has your address changed recently? No Yes (Please provide updated address)

Address _____

Phone _____

Email _____

Signature _____

Please make checks payable to Sinai Hospital and return this form to:

LifeBridge Health - Corporate Development
Attn: Race for Our Kids / Loraine Miscavage
2401 West Belvedere Avenue
Baltimore, Maryland 21215

Logos should be an eps or high-resolution PDF file. Send to: shenninger@lifebridgehealth.org

Phone: 443-721-7933 | Email: shenninger@lifebridgehealth.org

