



CREATE AND CUSTOMIZE YOUR FUNDRAISING PAGE

STEP-BY-STEP GUIDE

Register

1. Sign up at <https://join.childrensmn.org/give-today-support-tomorrow/register> and follow the steps to create your profile.
2. Create your crowdfunding page
3. Utilize the comment field if you are creating a fundraising page as part of another event/campaign

Customize your page

1. Customize your page by clicking the Personalize Page button on the left or your Dashboard.
2. Update your profile picture and banner image by clicking the camera icons. 
3. Update text by clicking on any of the pencil icons. 
4. Add your story about your connection to Children's Minnesota, why you're fundraising, and what you're fundraising for.

TIP: Photos can be added to your story using the Insert image button.

TIP: Add a YouTube video under your story by clicking the pencil icon and pasting the video's full URL.

Explore your Dashboard.

Think of the Dashboard as your "fundraising headquarters". Here you can send custom emails, see who's donated, access reports to track fundraising progress, and thank your supporters.

TIP: To navigate to your Dashboard click on the dropdown menu in the upper right corner.

TIP: Clicking the eye icon will make your page private and hidden from the fundraiser list on the DONATE page. We suggest you keep your campaign public so it's easier to find. But it's up to you!

When someone makes a donation

When donors complete their gift, they will automatically receive a Thank You email and receipt from Children's Minnesota. You will also receive an email notification.