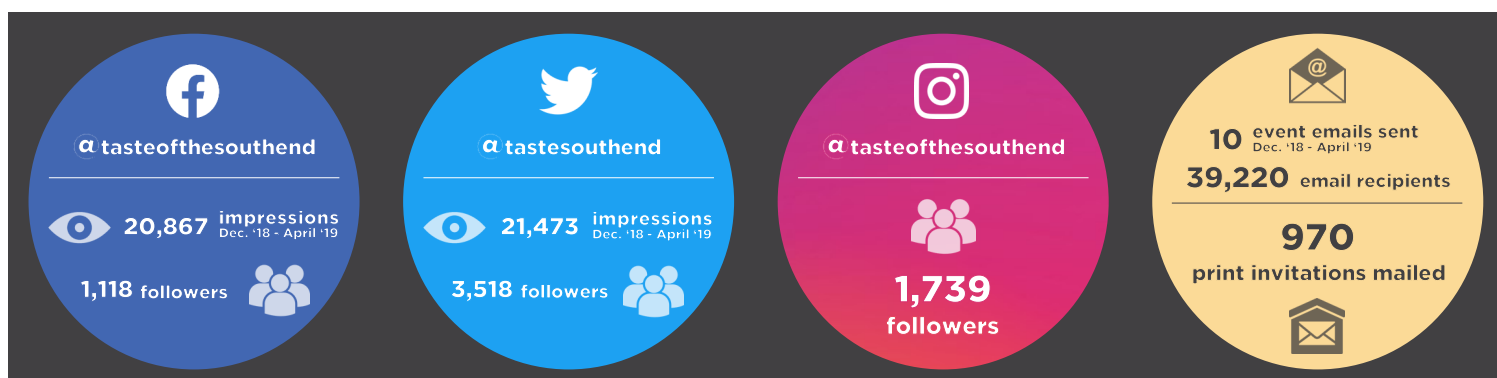




## Sponsorship Opportunities 2020

Taste of the South End | March 24, 2020

**Taste of the South End** brings together more than **40 of the most exciting restaurants** from Boston's hottest culinary destination and a diverse audience for an exceptional night of food and culture. Held at the Cyclorama, **1,000 guests and supporters** from the LGBTQ and ally community will come together to support AIDS Action and enjoy a night of delectable food from some of the most sought after kitchens in Boston. Guests can sample fine wine and beer and indulge in craft cocktails while enjoying live cooking demonstrations, foodie themed games, and a silent auction—all to help increase awareness and raise critical funds for the fight against HIV/AIDS and to support the programs and services at AIDS Action. **Learn more at [tasteofthesouthend.org](https://tasteofthesouthend.org).** Tickets: **\$150 GA | \$200 VIP | \$500 SILVER PATRON | \$1,000 GOLD PATRON**



## 2020 TASTE OF THE SOUTH END SPONSORSHIP BENEFITS

### PRESENTING SPONSOR: \$15,000

- Featured logo placement on **event website**
- Listing in **press releases**
- Mentions on **social media**
- **Promotional materials** at Taste of the South End
- **Twenty (20) VIP tickets** to Taste of the South End
- **Eight (8) invitations** to our Taste kickoff party
- **Premier Logo Placement/Acknowledgement:**  
\*Marketing Posters, Email Communications,  
\*Invitations (Print or Electronic), Event Website, DOE  
Screen Presentation/Poster

### RUBY SPONSOR: \$10,000

- Listing in **press releases**
- Mentions on **social media**
- **Promotional materials** at Taste of the South End
- **Twelve (12) VIP tickets** to Taste of the South End
- **Six (6) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** \*Marketing Posters, Email Communications, \*Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### OFFICIAL VEHICLE SPONSOR (1 available): \$7,500

- **Exclusive vehicle placement** on BCA Plaza
- Listing in **press releases**
- Mentions on **social media**
- **Promotional materials** at Taste of the South End
- **Six (6) VIP tickets** to Taste of the South End
- **Four (4) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** \*Marketing Posters, Email Communications, \*Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### EMERALD SPONSOR: \$5,000

- Listing in **press releases**
- Mentions on **social media**
- **Six (6) VIP tickets** to Taste of the South End
- **Four (4) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** \*Marketing Posters, Email Communications, \*Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### OFFICIAL SPIRIT SPONSOR (1 available): \$5,000

- **Exclusive liquor and spirit partner** for Taste of the South End
- Listing in **press releases**
- Mentions on **social media**
- **Ten (10) VIP tickets** to Taste of the South End
- **Four (4) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** \*Marketing Posters, Email Communications, \*Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### SAPPHIRE SPONSOR: \$2,500

- Listing in **press releases**
- Mentions on **social media**
- **Four (4) VIP tickets** to Taste of the South End
- **Four (4) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** Email Communications (Listing), \*Invitations (Print or Electronic – Listing), Event Website, DOE Screen Presentation/Poster

### AMETHYST SPONSOR: \$1,500

- Listing in **press releases**
- Mentions on **social media**
- **Two (2) VIP tickets** to Taste of the South End
- **Two (2) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** \*Invitations (Print or Electronic – Listing), Event Website, DOE Screen Presentation/Poster

### COMMUNITY BUSINESS PARTNER: \$1,000

- Mentions on **social media**
- **Two (2) VIP tickets** to Taste of the South End
- **Two (2) invitations** to our Taste kickoff party
- **Logo Placement/Acknowledgement:** DOE Screen Presentation/Poster

*\* Sponsorship must be confirmed by January 31, 2020 to receive these benefits*