

FENWAY  HEALTH  
**DIGITAL TOOLKIT**

June 2023



**STRIDES  S  
FOR  
ACTION**

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# STRIDES FOR ACTION

FENWAY  HEALTH

Fenway Health is proud to be hosting their LGBTQIA+ fundraiser, Strides for Action on Sunday, October 1, 2023, at 8 AM for a 5k walk/run at Carson Beach in South Boston. Participation in this event will help support HIV/AIDS research and care, gender-affirming care, mental and behavioral health services, teens and young adults experiencing homelessness, and aging LGBTQIA+ adults.

## INSTRUCTIONS

Here is how you can help us spread the word about the Strides for Action and help fundraise for Fenway Health.

**Step 1.** Go to your preferred social media newsfeed and start a blank post. Use the sample copy below to create a post.

**Step 2.** Use the hashtag #StridesForAction2023 for your social media posts, and don't forget to tag so we can like your post!

## COPY

*Fenway Health is proud to be hosting Strides for Action on October 1, 2023, at 8 AM for a 5k walk/run at Carson Beach in South Boston. This fundraiser will provide critical funds to support the LGBTQIA+ community. Learn more here: <https://stridesforaction.org/>*

**Step 3.** Click "Post" to share with your network.

## EXAMPLE

Join @FenwayHealth for Strides for Action, a 5k walk/run LGBTQIA+ fundraiser on Sunday, October 1, 2023, at 8 AM at Carson Beach in South Boston. Proceeds will provide critical support the LGBTQIA+ community. Learn more here: <https://stridesforaction.org/>. #StridesForAction2023



**STRIDES FOR ACTION**  
**5K WALK**

**DATE: OCTOBER 1ST, 2023**  
**TIME: 8 A.M.**  
**LOCATION: CARSON BEACH  
IN SOUTH BOSTON.**

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DATE: **OCTOBER 1ST, 2023**  
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FENWAY  HEALTH

# INSTAGRAM

## EXAMPLE

Join @fenwayhealth on Sunday, October 1, 2023, at 8 AM at Carson Beach in South Boston for Strides for Action, their 5k walk/run LGBTQIA+ fundraiser. Proceeds from this event will help support HIV/AIDS research and care, gender-affirming care, mental and behavioral health services, teens and young adults experiencing homelessness, and aging LGBTQIA+ adults. Visit their website for more information. #StridesForAction2023



**EXAMPLE** Sunday, October 1, 2023, at 8 AM at Carson Beach in South Boston, @fenwayhealth is hosting Strides for Action, their 5k walk/run LGBTQIA+ fundraiser. Proceeds from this event will help support HIV/AIDS research and care, gender-affirming care, mental and behavioral health services, teens and young adults experiencing homelessness, and aging LGBTQIA+ adults. Learn more here: <https://stridesforaction.org/>. #StridesForAction2023





**THANK  
YOU!**

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