



HUNTSMAN SPORTSFEST

Sample Letter #3

Dear [name of friend/family member],

EXAMPLE STORY: [It has been nearly 16 months since I was diagnosed with cancer. While these 16 months have been eventful, to say the least, today I am healthy, strong, and looking forward to a bright future. I have been tremendously blessed, and today is truly a great day to be alive.]

Cancer is an insidious disease that devastates not only the patient, but also the patient's family, friends, and acquaintances. There are very few of us who have not had a close family member or friend affected by cancer. Perhaps, you remember how overwhelmed and helpless you felt when you heard the news that one of your friends or family members was stricken by this disease.

This is why I've decided I want to take action and do what I can to help make a difference in the lifesaving work at Huntsman Cancer Institute (HCI). I've registered the Huntsman SportsFest, an affiliate event of HCI, where I get to train for the [name of event] and in exchange, I'm raising money for cancer research. My goal is to raise \$[goal] before my event on [event date].

I am trying to make the most of it by devoting my time to a cause that is so personal to me. If you are willing and able to make a donation at this time it is easy and will take three minutes or less. You can make a donation right to my fundraising page at [event link] or mail a check to Huntsman Cancer Foundation (details below). 100% of your donation goes to support cancer research at HCI. Please make a note that the donation should be credited to me [your name].

I look forward to your support. If you have questions or concerns about any aspect of my challenge, please feel free to contact me at [phone number] or at my e-mail address [email address].

Best regards,
[Your name]

Want to write a check? Make checks payable to: Huntsman Cancer Foundation



Huntsman Cancer Foundation

Attn: Huntsman SportsFest

500 Huntsman Way

Salt Lake City, UT 84108

I can take them or they can be mailed to the above address