



SAMPLE LETTER #3

Dear _____,

MY STORY: _____

Cancer is a devastating disease affecting not only the patient but also the patient's family members, friends, and acquaintances. There are very few of us who have not had a close family member or friend affected by cancer. Perhaps you remember how overwhelmed and helpless you felt when you heard the news that one of your loved ones had received a cancer diagnosis.

That is why I've decided to take action and do what I can to accelerate the lifesaving work at Huntsman Cancer Institute. I've registered to _____ in _____, where I get to do something I love while raising money to fund cancer research at Huntsman Cancer Institute. My goal is to raise \$_____ before the event on _____.

Cancer is personal, and I am committed to making a difference. If you are willing and able to donate now, it is easy and takes less than three minutes! You can donate directly to my fundraising page at _____ or mail a check to Huntsman Cancer Foundation (details below). One hundred percent of your donation supports lifesaving research at Huntsman Cancer Institute.

Thank you in advance for your support. If you have questions or concerns about any aspect of my challenge, please get in touch with me at _____ or email me at _____.

Best regards,

Want to write a check? Make it payable to Huntsman Cancer Foundation and mail it to the address below, along with a note that your donation should be credited to _____.

Huntsman Cancer Foundation

Attn: Huntsman Heroes
500 Huntsman Way
Salt Lake City, UT 84108

