



SAMPLE LETTER #2

Dear _____,

For the _____ year in a row, my _____ and I will participate in the _____!
We decided to participate in this event because it is a worthy cause. With your help in the past, we have raised more than \$_____ to support the mission of Huntsman Cancer Institute. This year on _____, we are _____ for _____!

THEIR STORY: _____

We hope that one day others will not have to suffer like _____. Huntsman Cancer Institute is making great strides in developing more effective treatments and moving toward a cancer-free future. Because we feel so strongly about this cause, we have set our personal fundraising goals at \$_____ each.

To help us achieve this goal, we respectfully ask for your support. Please know that 100% of your donation is tax-deductible. You can donate on my fundraising page at _____ or mail a check to Huntsman Cancer Foundation (details below). Thank you so much for standing with me.

Sincerely,

Want to write a check? Make it payable to Huntsman Cancer Foundation and mail it to the address below, along with a note that your donation should be credited to _____.

Huntsman Cancer Foundation

Attn: Huntsman Heroes
500 Huntsman Way
Salt Lake City, UT 84108

