



Sample Letter #1

Dear [name of friend or family member],

You are an important person in my life. I'm reaching out because I care about you and want you to be involved with something that means a lot to me. I've just learned that half of the men and a third of the women in my life will get cancer sometime in their lives. I'm haunted by this truth and don't want to accept it has to be the reality for our future.

This is why I've decided I want to take action and do what I can to help make a difference in the lifesaving work at Huntsman Cancer Institute (HCI). I've registered as a Huntsman Hero, an affiliate of HCI, where I get to train for the [name of event] and in exchange, I'm raising money for cancer research. My goal is to raise \$[goal] before my event on [event date].

I am trying to make the most of it by devoting my time to a cause that is so personal to me. If you are willing and able to make a donation at this time it is easy and will take three minutes or less. You can make a donation right to my fundraising page at [event link] or mail a check to Huntsman Cancer Foundation (details below). 100% of your donation goes to support cancer research at HCI.

Give what you can, but any amount will help! Please donate now for me, for you, and for all the men, women, and children in our lives who are living with cancer now or will be diagnosed with this horrible disease in the future.

Thank you,
[Your name]

Want to write a check? Make checks payable to: Huntsman Cancer Foundation



Huntsman Cancer Foundation

Attn: Huntsman Heroes

500 Huntsman Way

Salt Lake City, UT 84108

I can take them or they can be mailed to the above address