



Sample Letter #1

Dear [name of friend or family member],

You are an important person in my life. I'm reaching out because I care about you and want you to be involved with something that means a lot to me. I've just learned that 50% of men and 40% of women will receive a cancer diagnosis in their lifetimes. I'm staggered by this statistic and refuse to believe we can't do better.

That is why I've decided to take action and do what I can to accelerate the lifesaving work at Huntsman Cancer Institute (HCI). I've registered to [activity] in [event], where I get to do something I love while raising money for the mission of HCI. My goal is to raise \$[goal] before the event on [event date].

Cancer is personal, and I am committed to making a difference. If you are willing and able to donate at this time, it is easy and takes less than three minutes! You can donate directly to my fundraising page at [event link] or mail a check to Huntsman Cancer Foundation (details below). One hundred percent of your donation supports the mission of HCI.

Any amount will help, so give what you can! Donate now for yourself or for me. Or make a gift supporting all those in our lives facing a cancer diagnosis now and in the future.

Thank you,

[Your name]

Want to write a check? Make it payable to Huntsman Cancer Foundation. Then submit it to me or mail it to the below address, along with a note that your donation should be credited to [your name].

Huntsman Cancer Foundation

Attn: Huntsman Heroes
500 Huntsman Way
Salt Lake City, UT 84108

