

LETTER LINGO

TIPS TO MAKE IT YOURS!

There are three letter templates in this document, each with slightly different messaging. Pick one or use them all! Follow the tips below to personalize them for your use and fundraising efforts.



Download and save the template that best fits your needs to your desktop.



Personalize the template with your details, such as your name, story, and any specific information about your fundraising efforts.



Once customized, you can either print the letter to send via mail or copy it into an email to send electronically.



Reach out to your friends, family, colleagues, and other potential supporters to ask for their donations and support.

JOIN ME!

LET'S END CANCER TOGETHER!

Dear _____,

You are an important person in my life. I'm reaching out because I care about you and want you to be involved with something that means a lot to me. I've just learned that one in two men and one in three women will receive a cancer diagnosis in their lifetimes. I'm staggered by this statistic and refuse to believe we can't do better.

That is why I've decided to take action and do what I can to accelerate the lifesaving work at Huntsman Cancer Institute. I've registered to _____ in Huntsman Cancer Foundation SportsFest, where I get to do something I love while raising money to fund the mission of Huntsman Cancer Institute. My goal is to raise \$_____ before the event on June 13.

Cancer is personal, and I am committed to making a difference. If you are willing and able to donate now, it is easy and takes less than three minutes! You can donate directly to my fundraising page at _____ or mail a check to Huntsman Cancer Foundation (details below).

One hundred percent of your donation fuels the mission of Huntsman Cancer Institute. Any amount will help, so give what you can! Please donate now and make a gift to support all those in our lives facing a cancer diagnosis now and in the future.

Thank you,

Want to write a check? Make it payable to Huntsman Cancer Foundation and mail it to the address below, along with a note that your donation should be credited to _____.

Huntsman Cancer Foundation
Attn: SportsFest
500 Huntsman Way
Salt Lake City, UT 84108

SUPPORT ME!

LET'S END CANCER TOGETHER!

Dear _____,

For the _____ year in a row, my _____ and I will participate in Huntsman Cancer Foundation SportsFest to help fund groundbreaking cancer research. With your help in the past, we have raised more than \$_____ to support the mission of Huntsman Cancer Institute. This year on June 13, we will _____ for _____.

We hope that one day others will not have to suffer like _____. Huntsman Cancer Institute is making great strides in developing more effective treatments and moving toward a world without cancer. Because we feel so strongly about this cause, we have set our personal fundraising goals at \$_____ each.

To help us achieve this goal, we respectfully ask for your support. Please know that 100% of your donation is tax-deductible and goes directly to the mission of Huntsman Cancer Institute. You can donate on my fundraising page at _____ or mail a check to Huntsman Cancer Foundation (details below). Thank you so much for standing with me.

Sincerely,

Want to write a check? Make it payable to Huntsman Cancer Foundation and mail it to the address below, along with a note that your donation should be credited to _____.

Huntsman Cancer Foundation
Attn: SportsFest
500 Huntsman Way
Salt Lake City, UT 84108

JOIN ME!

LET'S END CANCER TOGETHER!

Dear _____,

Cancer is a devastating disease affecting not only the patient but also the patient's family members, friends, and acquaintances. There are very few of us who have not had a close family member or friend affected by cancer. Perhaps you remember how overwhelmed and helpless you felt when you heard the news that one of your loved ones had received a cancer diagnosis.

That is why I've decided to take action and do what I can to accelerate the lifesaving work at Huntsman Cancer Institute. I've registered to _____ in Huntsman Cancer Foundation SportsFest, where I get to do something I love while raising money to fund the mission of Huntsman Cancer Institute. My goal is to raise \$_____ before the event on June 13.

Cancer is personal, and I am committed to making a difference. If you are willing and able to donate now, it is easy and takes less than three minutes! You can donate directly to my fundraising page at _____ or mail a check to Huntsman Cancer Foundation (details below).

Thank you in advance for your support. If you have questions or concerns about any aspect of my challenge, please contact me at _____.

Best regards,

Want to write a check? Make it payable to Huntsman Cancer Foundation and mail it to the address below, along with a note that your donation should be credited to _____.

Huntsman Cancer Foundation
Attn: SportsFest
500 Huntsman Way
Salt Lake City, UT 84108

