



SAMPLE LETTER # 3

Dear [name of friend or family member],

EXAMPLE STORY: [It has been nearly 16 months since I was diagnosed with cancer. While these 16 months have been eventful, to say the least, today I am healthy, strong, and looking forward to a brighter future. I have been tremendously blessed and today is truly a great day to be alive.]

Cancer is a devastating disease affecting not only the patient but also the patient's family members, friends, and acquaintances. There are very few of us who have not had a close family member or friend affected by cancer. Perhaps you remember how overwhelmed and helpless you felt when you heard the news that one of your loved ones had received a cancer diagnosis.

That is why I've decided to take action and do what I can to help make a difference in the lifesaving work at Huntsman Cancer Institute (HCI). I've registered to participate in this year's Pink Park City, where I get to do something I love while raising money for the mission of HCI. My goal is to raise \$[goal] before the event on [event date].

Cancer is truly personal, and I am committed to making a difference. If you are willing and able to donate at this time, it is easy and will take less than three minutes! You can donate directly to my fundraising page at [fundraising page link] or mail a check to Huntsman Cancer Foundation (details below). 100% of your donation goes to support the mission of HCI. Please include a note that your gift should be credited to me, [your name].

Thank you in advance for your support. If you have questions or concerns about any aspect of my challenge, please feel free to contact me at [phone number] or at my email address [email address].

Best regards,

[Your name]

Want to write a check? Make checks payable to:

Huntsman Cancer Foundation

I can take them or they can be mailed to:

Huntsman Cancer Foundation
Attn: Jen Murano
500 Huntsman Way
Salt Lake City, UT 84108