



## SAMPLE LETTER # 2

Dear [name of friend or family member],

For the [years of participation in Pink Park City] year in a row, my [person you are participating with] and I will participate in Pink Park City! We decided to participate in this event because we know it is a worthy cause. With your help in the past, we have raised more than \$[past fundraising totals] to support the mission of Huntsman Cancer Institute (HCI).

This year on [date of event], we are [skiing/snowboarding] for [who are you participating for?!] [Why are you running? Why should a donor support you?]

STORY EXAMPLE: [Three months ago, we found out that Mike's mom had breast cancer. She has been through a lot so far, including several surgeries and losing all of her hair. Today, she completed her third dose of chemotherapy. She has one more round of chemo and months of radiation still to get through. The doctors think she will be cancer-free, and we are grateful for her favorable prognosis and continue to pray for her every day.]

We hope that one day others will not have to suffer like [person you are participating for]. HCI is making great strides in developing more effective treatments and moving towards a cancer-free future. Because we feel so strongly about the importance of supporting this cause, we have set our team fundraising goals at \$[goal].

To help us achieve this goal, we respectfully ask for your support. Please know that 100% of your donation is tax-deductible and supports the work happening at HCI. You can donate right on our fundraising page at [fundraising page link] or mail a check to Huntsman Cancer Foundation (details below). Please include a note that your gift should be credited to me and [name of the person you are participating with]. Thank you so much for being so supportive in this endeavor.

Sincerely,

[Your name]

Want to write a check? Make checks payable to:

### **Huntsman Cancer Foundation**

*I can take them or they can be mailed to:*

Huntsman Cancer Foundation  
Attn: Jen Murano  
500 Huntsman Way  
Salt Lake City, UT 84108