



## SAMPLE LETTER # 1

Dear [name of friend or family member],

You are an important person in my life. I'm reaching out because I care about you and want you to be involved with something that means a lot to me. I've just learned that 50% of men and 40% of women will receive a cancer diagnosis in their lifetime. I'm staggered by this truth and don't want to accept this as a reality for our future.

That is why I've decided to take action and do what I can to help make a difference in the lifesaving work at Huntsman Cancer Institute (HCI). I've registered to participate in this year's Pink Park City, where I get to do something I love while raising money for the mission of HCI. My goal is to raise \$[goal] before the event on [event date].

Cancer is personal, and I am committed to making a difference. If you are willing and able to donate at this time, it is easy and will take less than three minutes! You can donate directly to my fundraising page at [fundraising page link] or mail a check to Huntsman Cancer Foundation (details below). 100% of your donation goes to support the mission of HCI. Please include a note that your gift should be credited to me, [your name].

Any amount will help, so give what you can! Donate now for yourself or for me. Or make a gift supporting all those in our lives who will face cancer now or in the future.

Thank you,

[Your name]

Want to write a check? Make checks payable to:

### **Huntsman Cancer Foundation**

*I can take them or they can be mailed to:*

Huntsman Cancer Foundation  
Attn: Jen Murano  
500 Huntsman Way  
Salt Lake City, UT 84108