



## PRESS RELEASE

### **PINK PARK CITY 2020 MOVED to MARCH 2021 DUE TO CONCERNS OVER THE SPREAD OF THE COVID-19 VIRUS**

**Salt Lake City, Utah (May 12, 2020)** – Today, Huntsman Cancer Foundation (HCF) announced that [Pink Park City](#), a “ski” day to conquer all cancers, has been postponed until March 2021. Following guidance from our local, state and national health experts, this step has been taken to help protect patients, community members, employees, and care providers from the spread of COVID-19. This difficult decision is being made as a precautionary measure focused on the importance of prevention and reducing the risk of vulnerable populations’ exposure in mind.

Out of an abundance of optimism, HCF had previously announced that Pink Park City would move to a later date in summer 2020. However, due to the ongoing effects of COVID-19, it has become necessary to reconsider those plans and focus on a March 2021 event.

All fundraising dollars contributed for the March 2020 Pink Park City event will be transferred to 2021. Registered participants are encouraged to continue to fundraise, adding their ongoing efforts to the 2021 event. One hundred percent of donations made support cancer research at Huntsman Cancer Institute (HCI).

“We are grateful to all of the event’s supporters and look forward to a spring ski event in 2021 where we can be together and show support for those affected by cancer,” says Susan Sheehan, President and COO, HCF. “We know these are uncertain times, but we are grateful for the steadfast efforts of our donors and fundraisers to make Pink Park City 2021 unforgettable.”

Special thanks to the individuals who serve on the Pink Park City committee. HCF appreciates the time, talents, and resources that each committee member has dedicated to making Pink Park City possible and we look forward to working with them for the 2021 event.

HCF is grateful for the local, state, and national health experts who are providing ongoing guidance regarding next steps to protect ourselves and our community in the best way possible. HCF will continue to monitor this situation and we rely on our partners at HCI, University of Utah Health, Utah Department of Public Health, and the Centers for Disease Control and Prevention to guide our decisions as we move forward.

#### **About Huntsman Cancer Foundation**

Huntsman Cancer Foundation’s sole purpose is to raise funds to support the mission of Huntsman Cancer Institute (HCI): To understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to provide education about cancer risk, prevention, and care. Huntsman Cancer Foundation is dedicated to ensuring excellence in these endeavors through the development and prudent stewardship of private resources. All HCI fundraising initiatives happen through Huntsman Cancer Foundation, which is a public, functionally integrated, Type 3 501 (c)(3).

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