

## Fundraising Ideas



**Send an email** to family and friends with your page link - This one idea raises 90% of the funds. Tell them who or what you are running or riding for. Make it personal. Let them know that their donation is 100% tax deductible. Not a penny is taken out to cover event costs or overhead- 100% goes to the mission of Huntsman Cancer Institute.



Ask the company you work for to donate on your behalf

Break it down. Your fundraising minimum might seem like a large sum, but if you break it down into smaller increments, it's an easy task to accomplish!

- **\$750** is asking 15 people to donate \$50 or 30 people to donate \$25.
- \$500 is asking 10 people for \$50 donations or 20 people for \$25 donations!
- \$200 is asking 10 people for \$20 or 20 people for \$10 donations!



Agree to clean your apartment or house for a donation for roommates or family.





Collect soda cans to recycle for money



Send a fundraising follow-up letter: write a passionate plea. Include pictures and facts on cancer (we can send you these). Show them what you have accomplished (money and training) and what you need still to reach your goal.

Ask a restaurant that you frequent to donate a portion of a special night of business to your fundraising. Your part will be to get people to the restaurant that night.





Bake Sale at your job, in your neighborhood, or dorm

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Facebook! This is a great way to let others know about the event as well as ask them to donate

HOME

ABOUT

PHOTOS

Photos by Huntsman Heroes 140 and 5K







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Go caroling or deliver singing telegrams!





Have a car wash



**HCI** coin collector - get people in your life involved by having change wars in a "donation jar"



Help motivate someone as their personal trainer or gym partner



Hold a dating auction

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Hold a yard sale with donated items



Make greeting cards to sell



Offer your house cleaning services to others for a donation

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Sell old text books



**Sell something on Ebay** (clothes, sports equipment, etc.)

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**Shovel Snow** 

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Take an envelope or donation jar everywhere you go.

At the next get together, tell your friends and family what you are doing and ask them to donate towards your goal.

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Lemonade, ice cream, hot chocolate, or candy stand

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Make bracelets to sell



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Sell your own craft or talent (canning, making jam, knitting, ixing things, etc.)

Someone can't donate money? Ask them to help you in another way by donating their talents. (Hold an event, help write your letter, or fundraise on your behalf.)

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Teach someone a skill or a sport for a donation

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Make donation fliers and hand them out to friends, family, and neighbors

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Mow a neighbors lawn

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Paint a fence

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Seek businesses to donate to your cause

Send an article and photo of yourself to your local paper or neighborhood newsletter. Make sure you include information on how they can donate to you.

Stand up in your classes - Ask your professor for permission to pass around a donation jar around your classroom, ask people to join the event







Use Thanksgiving as a jumping off point for a Thanksgiving card or craft that tells what you are thankful for this year- ask them to support your cause.





Work with your church or synagogue to put an announcement in the bulletin







Are you handy?
Offer your fix-it skills to someone for a donation

## Does your company match gifts?

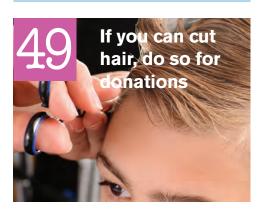
If so, ask co-workers to donate \$20 and most companies will match it dollar for dollar, thus doubling your donations!



Sell calendars using photos you took



There are many family foundations and/or living trusts out there. If you have a connection to one, ask if they would be willing to donate towards your cause.





If you can sew, help mend or tailor clothes for donations Have a birthday or anniversary coming up? Ask for donations in lieu of gifts towards your fundraising goal.