



May 4, 2021

Hi {user\_data~First Name~friend},

Cancer is personal. And thanks to your support of the Huntsman SportsFest, critical research continues at Huntsman Cancer Institute.



**Numerous innovations and discoveries are underway right now, leading to clinical trials, safer and more effective treatments, improved quality of life, and potential cures.** But we can't accelerate new discoveries without you. Keep the momentum going. Your support is a huge help in our quest to eradicate cancer and save lives.

### FUNDRAISING TOOLKIT

Check out our [Fundraising Toolkit](#) for tips and ideas to help you personalize your page, post on social media, write your emails/letters, and raise money while you train.

### SCHEELS FUNDRAISING CONTEST

Our amazing friends at Scheels want to reward YOU for going the extra mile to eradicate cancer by sponsoring a weekly fundraising contest. Read the weekly newsletter each week to find out what awesome prizes you could win and how!

- **WEEK ONE:** The individual with the most number of donations in one week will win a Scheels Food Basket! Starting today, May 4, and ending Sunday, May 9, at midnight.

### SHAKE SHACK DONATION DAY

Who doesn't love a good burger and a shake? Visit either location of Shake Shack this Friday, May 7, for their Donation Day! Use the code "**Donation**" when you check out or mention this fundraiser, and 25% of your total purchased meal will go to fund cancer research at Huntsman Cancer Institute.

### EVENT ADAPTATIONS

Please review the [event Adaptation Plan](#) so you are aware of the event day changes.

### JOIN US ON SOCIAL MEDIA

#### Facebook:

[Huntsman Heroes](#)

[Huntsman Cancer Institute](#)

[Huntsman Heroes Cycling Team](#)

[Huntsman Heroes Running Team](#)

### EVENT QUICK LINKS

[Event Details](#)

[Huntsman Ride Guide](#) (Updated April 2021)

[Huntsman Run/Walk Courses](#)

[Huntsman SportsFest Adaptation Plan](#)

[Fundraiser Toolkit](#)

[Huntsman SportsFest FAQ's](#)

Please let us know if you have any questions at [events@huntsmanfoundation.org](mailto:events@huntsmanfoundation.org), and have a great week!

Thanks!

Huntsman Cancer Foundation Team

