



May 4, 2021

Hi {user_data~First Name~friend},

Cancer is personal. And thanks to your support of the Huntsman SportsFest, critical research continues at Huntsman Cancer Institute.



Numerous innovations and discoveries are underway right now, leading to clinical trials, safer and more effective treatments, improved quality of life, and potential cures. But we can't accelerate new discoveries without you. Keep the momentum going. Your support is a huge help in our quest to eradicate cancer and save lives.

FUNDRAISING TOOLKIT

Check out our [Fundraising Toolkit](#) for tips and ideas to help you personalize your page, post on social media, write your emails/letters, and raise money while you train.

SCHEELS FUNDRAISING CONTEST

Our amazing friends at Scheels want to reward YOU for going the extra mile to eradicate cancer by sponsoring a weekly fundraising contest. Read the weekly newsletter each week to find out what awesome prizes you could win and how!

- **WEEK ONE:** The individual with the most number of donations in one week will win a Scheels Food Basket! Starting today, May 4, and ending Sunday, May 9, at midnight.

SHAKE SHACK DONATION DAY

Who doesn't love a good burger and a shake? Visit either location of Shake Shack this Friday, May 7, for their Donation Day! Use the code "**Donation**" when you check out or mention this fundraiser, and 25% of your total purchased meal will go to fund cancer research at Huntsman Cancer Institute.

EVENT ADAPTATIONS

Please review the event [Adaptation Plan](#) so you are aware of the event day changes.

JOIN US ON SOCIAL MEDIA

Facebook:

[Huntsman Heroes](#)

[Huntsman Cancer Institute](#)

[Huntsman Heroes Cycling Team](#)

[Huntsman Heroes Running Team](#)

EVENT QUICK LINKS

[Event Details](#)

[Huntsman Ride Guide](#) (Updated April 2021)

[Huntsman Run/Walk Courses](#)

[Huntsman SportsFest Adaptation Plan](#)

[Fundraiser Toolkit](#)

[Huntsman SportsFest FAQ's](#)

Please let us know if you have any questions at events@huntsmanfoundation.org, and have a great week!

Thanks!

Huntsman Cancer Foundation Team

