Read on for important event updates!

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# April 5, 2022 | Newsletter #2

Dear Friend,

Welcome to all participants who have registered for Huntsman SportsFest over the past two weeks! With new cycling routes, amazing volunteers, and a community coming together to eradicate cancer, June 11 is gearing up to be an amazing day!

So far, Huntsman SportsFest has raised just over \$46,000! With T-minus 10 weeks to the event, we are well on our way to our \$500,000 goal. Thank you for registering!

#### SCHEELS FUNDRAISING CONTEST

Don't forget about the Scheels contest going on now!

**CONTEST ONE:** The two individuals with the highest number of donations in one month will win a goody basket from Scheels! The contest started March 22, and ends April 18 at 11:59 pm. Winners will be announced in the April 19 Huntsman SportsFest newsletter.

Winners will either tee off with their very own Backyard Golf Game or relax in a double deluxe hammock with a cold drink insulated by their Yeti Colster. Each winner will also receive a \$25 Scheels gift card.



## JERSEY DEADLINE EXTENDED

Just a reminder that the deadline to earn your exclusive <u>Huntsman SportsFest cycling or running</u> <u>jersey</u> is a week from today! **Participants who raise \$500 by April 11 are now guaranteed a jersey on event day.** 

### FUNDRAISING TIP OF THE WEEK

Make a list of potential donors and email them! Personally asking someone for a donation is one of the most successful ways to fundraise. Include everyone you know on your list and email them through your personal fundraising page on <u>huntsmansportsfest.com</u>. Try this: donate yourself and ask others to match it. AND as an added perk this month, it could help you win the contest!



YOUR FUNDRAISING AT WORK

"Most of what we are interested in researching is limited by funding and resources, not by interest or ideas. Private funding enables us to focus on what's most important to our patients."

-Sarah Drejet, MD, Huntsman Cancer Institute head and neck oncology surgeon

## JOIN US ON SOCIAL MEDIA

Facebook: <u>Huntsman Heroes</u> <u>Huntsman Cancer Institute</u> <u>Huntsman Heroes Cycling Team</u> <u>Huntsman Heroes Running Team</u>

EVENT QUICK LINKS Event Details Huntsman Ride Guide (Updated March 2022) Huntsman Run/Walk Courses Fundraiser Toolkit Huntsman SportsFest FAQs Please email us at events@huntsmanfoundation.org (or reply to this email) if you have any questions. Have a great week!

Sincerely,

Huntsman Cancer Foundation Events Team

