

Sample Letters # 3

Dear [name of friend/family member]

It has been nearly 16 months since I was diagnosed with cancer. While those 16 months have been eventful, to say the least, today I am healthy, strong, and looking forward to a bright future. I have been tremendously blessed, and today is truly a great day to be alive.

Cancer is an insidious disease that devastates not only the victim, but also the victim's family, friends, and acquaintances. There are very few of us who have not had a close family member or friend affected by this scourge. Perhaps you remember how overcome and helpless you felt when you heard the news that one of your friends, or a member of your family, was stricken.

On Saturday, [Date of Race], I'm going to [run, walk or ride] in the [insert event name] as a member of the Huntsman Heroes Team. As part of my involvement, I am required to raise \$500; but, it is my personal goal to raise \$[your goal]. I am asking you to support me in this endeavor. Your donation will go directly to the Huntsman Cancer Institute's mission and is 100% tax-deductible. You can make a donation online on my personal page at: [your page link]

If you would like to write a check, it should be made payable to Huntsman Cancer Foundation, and can be mailed directly to the foundation at:

Huntsman Cancer Foundation
Attn: Jen Murano
500 Huntsman Way
Salt Lake City, UT 84108

Please make a note that the donation should be credited to me [your name]

Before you decide whether or not this cause is worthy of your support, or before you decide how much you may want to give, I'm going to ask that you conduct a bit of a private inventory or audit. How many people do you know personally whose lives have been shattered or devastated by cancer? Family, friends, neighbors, fellow church members, friends-of-friends, colleagues and associates at work? While the number may be startling, the sobering fact is none of us have immunity to this disease; it can strike any of us, from young children to the elderly, with devastating results. Please be generous in your giving.

If you are aware of someone who may wish to participate in this endeavor by making a donation to the Huntsman Cancer Institute, please feel free to forward this letter and pass it on to him or her with your endorsement and kind invitation.

I look forward to your support. If you have questions or concerns about any aspect of my challenge, please feel free to contact me at [phone number] or at my e-mail address [email address].

Best regards,
[your name]

P.S. When you get home from the office this evening, hug your spouse a little longer and harder, play with the children a little more enthusiastically, call your Mom and Dad and tell them how proud you are to be their son or daughter, or call your children and tell them how proud you are to call them yours. We put too many important things off until tomorrow, and none of us know how many tomorrows we have left.