

Sample Letter # 1

Dear [Name of friend or family member],

You are an important person in my life. That's why I'm writing you, because I care about you. I've just learned that half of the men and a third of the women in my life will get cancer sometime in their lives. And that's not okay with me and I'm pretty sure that's not okay with you either.

I've decided that I want to take action and do what I can to help make a difference in the world of cancer research and cancer care. I joined the Huntsman Heroes team, an affiliate of the Huntsman Cancer Institute where I get to train for [name of event] and in exchange, I'm raising money for cancer research.

My goal is to raise [\$goal] before [date of event]. Making a donation is easy and will take three minutes or less! You can make a donation either right to my fundraising page at: [event link] or mail in a check to Huntsman (details below) and 100% goes to support cancer research at Huntsman Cancer Institute. I am asking the people that I care about to support me! Give what you can, but any amount will help!

Please donate now for me, for you, and for all the men, women and children in our lives. Let's cure cancer together!

Thank you!
[Your name]

Want to write a check?

Make checks payable to: **Huntsman Cancer Foundation**

I can take them or they can be mailed to:

Huntsman Cancer Foundation
Attn: Jen Murano
500 Huntsman Way
Salt Lake City, UT 84108