

Email-A-Thon Email Template:

Hi [First Name],

I am a member of the Sigma Chi Fraternity in the [chapter name] chapter at [school name]. My chapter has set a goal of fundraising [goal amount] this year for cancer research at the Huntsman Cancer Institute (HCI) based in Salt Lake City, Utah, whose mission is to eradicate cancer from the face of the earth.

We are holding our first event on [date] at [time] at [place], and we would love to see you there. As we all know, cancer sadly affects everyone, and with this knowledge, we hope you can find it in your heart to donate to our cause and help us reach our philanthropic goal. I want you to know 100% of every dollar you give will be going to cancer research at HCI.

If you are interested in donating and helping Sigma Chi become the generation to end cancer, please go to our donation page at [donation page url]. In addition, if you have any further questions, please text or email me.

Thank you for your consideration.

Best,

[first name] [last name]

Sigma Chi Fraternity, [chapter name] chapter

[email]

[phone number]