



# 51 FUNDRAISING IDEAS

1



**Email.** Send an email to family and friends with your page link. Tell them who or what you are fundraising for. Make it personal. Let them know that their donation is 100% tax deductible and 100% goes to the mission of Huntsman Cancer Institute. Not a penny is taken out to cover event costs or overhead.

2



**Are you a writer?** Offer to write a poem about anyone that donates to your page.

3

**Send a fundraising follow-up letter.**

Write a passionate plea and include pictures and facts on cancer, which we can send you. Show them what you have accomplished both in your philanthropic and physical training endeavors and what you still need to reach your goal.

5

**Crafty?** Sell your products or services online via Etsy, social media, etc.



6

**Thank you!**

Record weekly videos to thank your donors by name.

8



**Neighborhood support.**

Offer up your services to your neighbors by shopping, gardening, walking dogs, washing cars, garbage collecting, etc.

4

**Break it down!**

Your fundraising minimum might seem like a large sum, but if you break it down into smaller increments, it's easy to reach.

- **\$750** is asking 15 people for \$50 donations or 30 people for \$25 donations!
- **\$500** is asking 10 people for \$50 donations or 20 people for \$25 donations!
- **\$200** is asking 20 people for \$10 donations!

7

**Inspire!** Record yourself sharing your why. Why you train, why you participate, and why Huntsman Cancer Foundation.

9



**Use social media!** Post on Facebook, Instagram, and Twitter to let others know about your event and ask them to donate to your page.

10



**Do you have graphic design skills?** Offer to design something (birthday card, personalized print, etc.) for a donation.

11



**Virtual movie night.**

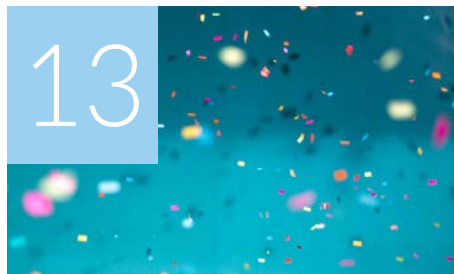
There are apps and websites that allow people to watch movies together online, wherever they are. Treat this as any other movie night. Guests can donate money for their chosen snacks, or have each guest choose an appropriate donation challenge—\$2 per kiss, \$5 per explosion, \$10 per fall. Set up a raffle for movie paraphernalia.

12

**Are you the party DJ?** Offer to make a tailored playlist for a donation!



13



**Have a birthday or anniversary coming up?** In lieu of gifts, ask for a donation toward your goal.

14



**Do something bold!**

Set a fundraising goal and make it public knowledge that if you reach your goal on your fundraising thermometer you'll do something outrageous in return. For example, if you reach \$2,500 in fundraising dollars, you'll shave your head, dye your hair, eat something gross, etc.

15

**Educate!** Do you have a skill you can teach others, like cooking or motor repair? Or maybe you have some sweet dance moves? Ask for a donation to your page as "payment" for you teaching a class. You can use Facebook, Instagram Live, or for a more interactive class, you can use Zoom or another online meeting platform.

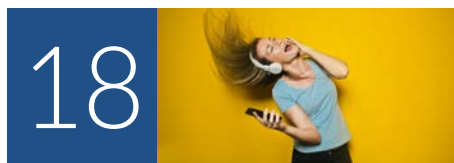


16



**Create a cookbook.** Compile your favorite recipes and have people donate to receive a copy.

18



**Virtual dance challenge.** Set up a fundraising page, start a dance challenge, and tag a friend. Dancers (or their audience) must donate before they can tag someone else to take the challenge.

17



**Are you a singer?** Deliver a singing telegram (via social media or phone) for a donation.

19



**Entertain!** Do you play an instrument? Do you do stand-up comedy? Hold a virtual concert or event for your friends on Facebook, Instagram, or YouTube Live. Ask them to make a donation to your page as their "entry fee."

20



Agree to clean your apartment or house for a donation from roommates or family members.

21



Help motivate someone as their gym partner.

22

There are many family foundations and/or living trusts out there. If you have a connection to one, ask if they would be willing to donate toward your cause.

23



Make donation flyers and hand them out to friends, family, and neighbors.

24



**Donation jar!** Take an envelope or donation jar everywhere you go. At the next get together, tell your friends and family what you are doing and ask them to donate toward your goal.



25



Hang a donation flyer where people know you, such as your place of work or in your residence hall.

**Are you handy?**

Offer your fix-it skills to someone for a donation.

26



27

**Does your company match gifts?** If so, ask coworkers to donate \$20. Many companies will match it dollar for dollar, thus doubling your donations!

28



Hold a lemonade, ice cream, hot chocolate, or candy stand.

29

Does someone you know want to donate to your cause, but can't afford it right now? Ask them to help you by donating their time and talents.

30



**Do you like eating out?** Ask a restaurant that you frequent to donate a portion of proceeds to your fundraising one night. Your part will be to get people to the restaurant that night.

31



Do you like animals? Offer to walk a dog or otherwise tend a pet.

32



As fall/winter holidays approach, make a holiday craft that expresses what you're thankful for. In exchange for a donation, give people a copy of the piece or instructions on how to make it themselves.

33

**Do you love to bake?** Hold a bake sale in your neighborhood, dorm, or workplace.



34



Send a short writeup and photo of yourself to your local paper or neighborhood newsletter. Make sure you include information on how people can donate to you.

If you can sew, mend or tailor clothes for donations.

35



37



Organize a talent show.

36



If you attend a religious institution, put an announcement in the bulletin.

39



Ask the company you work for to donate on your behalf.

38

**Stand up in your classes.** Ask your professor for permission to pass a donation jar around your classroom. If you're having an event, ask people to join.



40

Sell calendars using photos you took.



41




Paint a fence.

42  Do you like to teach? Tutor younger siblings, students, or neighbors.

44  Hold a car wash in your neighborhood for donations to your fundraiser.

 Has it snowed lately? Ask for a donation for every driveway you shovel or snowplow. 45

43  Hold a yard sale with donated items from colleagues, friends, neighbors, and family members.

46  Do you have a family member, friend, or neighbor going out of town? Offer to water their plants for a donation.

47  Are you a fitness buff? Lead a workout or teach a sport for a donation.

 Babysit for donations. 48

49  Wrap holiday gifts for donations.

50  Has your semester recently ended? Maybe you just graduated. Sell your old textbooks for cash that you can put toward your donation page.

51  Throw a party with a suggested donation (\$5 per person).