

51 Fundraising Ideas

1



Send an email to family and friends with your page link. Tell them what you are fundraising for and why it is important. Make it personal. Let them know that their donation is 100% tax deductible & that 100% goes to cancer research at Huntsman Cancer Institute. Not a penny is taken out to cover event costs or overhead.

2



Are you a writer? Offer to write a poem about anyone that donates to your page.

3

Send a fundraising follow-up letter.

Write a passionate plea, include pictures and facts on cancer, which we can send you. Show them what you have accomplished in your philanthropic endeavors and what you still need to reach your goal.

5

Crafty? Sell your product or services online via Etsy, social media, etc.



6

Do a weekly recording of you thanking your donors by name.

4

Break it down!

Your fundraising minimum might seem like a large sum, but if you break it down into smaller increments, it's an easy task to accomplish.

- \$750 is asking 15 people to donate \$50 donations or 30 people to donate \$25 donations!
- \$500 is asking 10 people for \$50 donations or 20 people for \$25 donations!
- \$200 is asking 20 people for \$10 donations!

7

Inspire! Record yourself sharing your why. Why you are fundraising. Why you are participating. And why Huntsman Cancer Foundation.

8



Neighborhood Support.

Offer up your services to your neighbors by dog walking, shopping, car washing, garbage collecting, gardening, etc.

9



Use Social Media! Post on Facebook, Instagram, and Twitter to let others know about your fundraiser and ask them to donate to your page.

10



Do you have graphic design skills? Offer to design something (birthday card, personalized print, etc.) for a donation.

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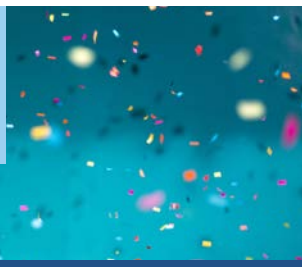
Virtual Movie Night. There are apps and websites that allow people to watch movies together from long distances. Treat this as any other movie night. Guests can donate money for their chosen snacks, or have each guest choose an appropriate donation challenge—every time they kiss \$2, every explosion \$5, every fall \$10. Set up a raffle for movie paraphernalia.

12

Are you the party DJ? Offer to make a playlist for a donation, tailored to them!



13



Have a birthday or anniversary coming up? Ask for a donation in lieu of gifts towards your fundraising goal.

14



Do something bold! Set a fundraising goal and make it public knowledge that if you reach that on your fundraising thermometer you'll do something outrageous in return. For example, if you reach \$2,500 in fundraising dollars, you'll shave your head, wear your wife's dress long enough for a photo, etc.

15

EDUCATE! Do you have a skill you can teach others like cooking, motor repair, or maybe you have some sweet dance moves? Ask for a donation to your page as "payment" for you teaching a class. You can use Facebook or Instagram Live or for a more interactive class, you can use Zoom or other conversation platforms.



Offer to donate your manicure or haircut by your stylist that has been rescheduled.

16



18



Virtual Dance Challenge. Set up a fundraising page, start a dance challenge, and tag a friend to continue. People must donate to pass on the challenge before tagging the next person. That way, you keep both the moves and the donations rolling in.

17



Are you a singer? Offer to deliver a singing Telegram to a loved one for a donation to your fundraiser.

19



ENTERTAIN! Do you play an instrument? Do you do stand-up comedy? Hold a concert or event for your friends on Facebook, Instagram, or YouTube Live. Ask them to make a donation to your page as their "Entry Fee."

20



Agree to clean your apartment or house for a donation for roommates or family members

21



Help motivate someone as their personal trainer or gym partner

22

Family Foundations: There are many family foundations and/or living trusts out there. If you have a connection to one, ask if they would be willing to donate towards your cause.

23



Hang a flyer where people know you, such as your place of work or in your residence hall.

24



Donation Jar! Take an envelope or donation jar everywhere you go – at the next get together, tell your friends and family what you are doing and ask them to donate towards your goal.



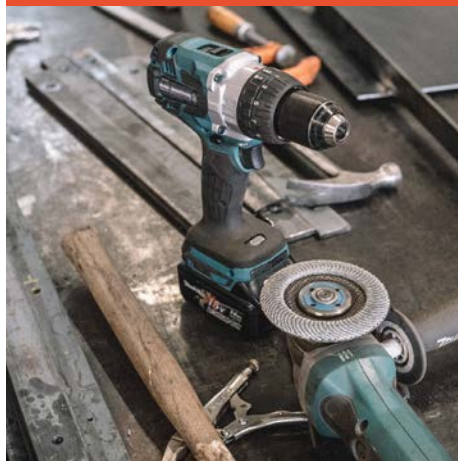
Make donation fliers and hand them out to friends, family, and neighbors.

25



Are you handy? Offer your fix-it skills to someone for a donation.

26



27

Does your company match gifts? If so, ask coworkers to donate \$20. Most companies will match it dollar for dollar, thus doubling your donations!

28



Hold a lemonade, ice cream, hot chocolate, or candy stand.

29

Does someone you know want to donate to your cause, but can't donate money right now? Ask them to help you in other ways by donating their time and talents

30



Do you like eating out? Ask a restaurant that you frequent to donate a portion of a special night of business to your fundraising. Your part will be to get people to the restaurant that night.

31



Do you like dogs? Tend a pet or offer to walk a neighbor's dog

32



Use this holiday season as a jumping off point for a holiday craft that tells others what you are thankful for this year – ask them to support your cause

33

Do you love to bake? Hold a bake sale in your neighborhood, dorm, or workplace



34



Send an article and photo of yourself to your local paper or neighborhood newsletter. Make sure you include information on how they can donate to you.

If you can sew, help mend or tailor clothes for donations

35



36



Work with your church or synagogue to put an announcement in the bulletin

37



Organize a talent show

38

Stand up in your classes. Ask your professor for permission to pass around a donation jar around your classroom, ask people to join the event



39



Ask the company you work for to donate on your behalf

40

Sell calendars using photos you took



41



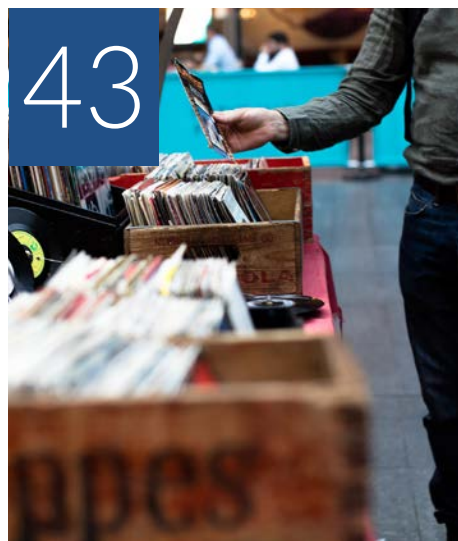
Paint a fence

42



Do you like to teach? Tutor younger siblings, students, or neighbors

43



Hold a yard sale with donated items from colleagues, friends, neighbors, and family members

44

Hold a car wash in your neighborhood for donations to your fundraiser



Has it snowed lately? Ask for a donation for every driveway you shovel or snowplow

45

46

Do you have a family member, friend or neighbor going out of town?

Offer to water their plants for them while they are gone for a donation



47

Teach someone a skill or sport for a donation



Babysit for donations to your fundraising page

48

49



Wrap holiday gifts this year for donations

50



Has your semester recently ended? Maybe you just graduated. Sell your old textbooks for cash that you can put towards your donation page.

51



Throw a party with a suggested donation jar (\$5 per person)