



# 19 Virtual Fundraising Ideas

1



**Email.** Send an email to family and friends with your page link. Tell them who or what you are fundraising for. Make it personal. Let them know that their donation is 100% tax deductible and 100% goes to the mission of Huntsman Cancer Institute. Not a penny is taken out to cover event costs or overhead.

2



**Are you a writer?** Offer to write a poem about anyone that donates to your page.

3

**Send a fundraising follow-up letter.**

Write a passionate plea and include pictures and facts on cancer, which we can send you. Show them what you have accomplished both in your philanthropic and physical training endeavors and what you still need to reach your goal.

5

**Crafty?** Sell your products or services online via Etsy, social media, etc.



6

**Thank you!**

Record weekly videos to thank your donors by name.

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**Neighborhood support.**

Offer up your services to your neighbors by shopping, gardening, walking dogs, washing cars, garbage collecting, etc.

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**Break it down!**

Your fundraising minimum might seem like a large sum, but if you break it down into smaller increments, it's easy to reach.

- **\$750** is asking 15 people for \$50 donations or 30 people for \$25 donations!
- **\$500** is asking 10 people for \$50 donations or 20 people for \$25 donations!
- **\$200** is asking 20 people for \$10 donations!

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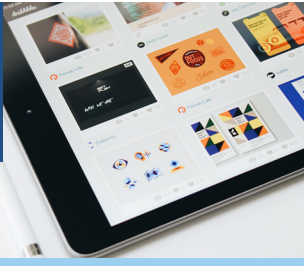
**Inspire!** Record yourself sharing your why. Why you train, why you participate, and why Huntsman Cancer Foundation.

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**Use social media!** Post on Facebook, Instagram, and Twitter to let others know about your event and ask them to donate to your page.

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**Do you have graphic design skills?** Offer to design something (birthday card, personalized print, etc.) for a donation.

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**Are you the party DJ?** Offer to make a tailored playlist for a donation!

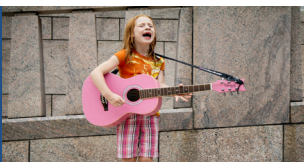


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**Educate!** Do you have a skill you can teach others, like cooking or motor repair? Or maybe you have some sweet dance moves? Ask for a donation to your page as “payment” for you teaching a class. You can use Facebook, Instagram Live, or for a more interactive class, you can use Zoom or another online meeting platform.



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**Are you a singer?** Deliver a singing telegram (via social media or phone) for a donation.

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### Virtual movie night.

There are apps and websites that allow people to watch movies together online, wherever they are. Treat this as any other movie night. Guests can donate money for their chosen snacks, or have each guest choose an appropriate donation challenge—\$2 per kiss, \$5 per explosion, \$10 per fall. Set up a raffle for movie paraphernalia.

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**Have a birthday or anniversary coming up?** In lieu of gifts, ask for a donation toward your goal.

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**Create a cookbook.** Compile your favorite recipes and have people donate to receive a copy.

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### Virtual dance challenge.

Set up a fundraising page, start a dance challenge, and tag a friend. Dancers (or their audience) must donate before they can tag someone else to take the challenge.

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### Do something bold!

Set a fundraising goal and make it public knowledge that if you reach your goal on your fundraising thermometer you'll do something outrageous in return. For example, if you reach \$2,500 in fundraising dollars, you'll shave your head, dye your hair, eat something gross, etc.

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### Entertain!

Do you play an instrument? Do you do stand-up comedy? Hold a virtual concert or event for your friends on Facebook, Instagram, or YouTube Live. Ask them to make a donation to your page as their “entry fee.”