

19 Socially-Distant Fundraising Ideas

1



Send an email to family and friends with your page link. Tell them what you are fundraising for and why it is important. Make it personal. Let them know that their donation is 100% tax deductible & that 100% goes to cancer research at Huntsman Cancer Institute and not a penny is taken out to cover event costs or overhead.

2



Are you a writer? Offer to write a poem about anyone that donates to your page.

3

Send a fundraising follow-up letter. Write a passionate plea, include pictures and facts on cancer which we can send you. Show them what you have accomplished in your philanthropic endeavors and what you need still to reach your goal.

Crafty? Sell your product or services online via Etsy, social media, etc.

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Do a weekly recording of you thanking donors to your page by name.

4

Break it down!

Your fundraising minimum might seem like a large sum, but if you break it down into smaller increments, it's an easy task to accomplish.

- \$750 is asking 15 people to donate \$50 donations or 30 people to donate \$25 donations!
- \$500 is asking 10 people for \$50 donations or 20 people for \$25 donations!
- \$200 is asking 20 people for \$10 donations!

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Inspire! Record yourself sharing your why. Why you are fundraising. Why you are participating. And why Huntsman Cancer Foundation

8



Neighborhood Support. Offer up your services to your neighbors currently self-isolating by dog walking, shopping, car washing, garbage collecting, gardening etc.

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Use Social Media! Post on Facebook, Instagram, and Twitter to let others know about your fundraiser and ask them to donate to your page.

10



Do you have graphic design skills? Offer to design something (birthday card, personalized print, etc) for a donation.

11



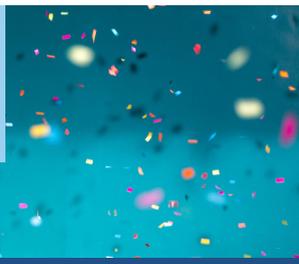
Virtual Movie Night. There are apps and websites that allow people to watch movies together from long distances. Treat this as any other movie night. Guests can donate money for their chosen snacks, or have each guest choose an appropriate donation challenge—every time they kiss \$2, every explosion \$5, every fall \$10. Set up a raffle for movie paraphernalia.

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Are you the party DJ? Offer to make a playlist for a donation, tailored to them!



13



Have a birthday or anniversary coming up? Ask for a donation in lieu of gifts towards your fundraising goal.

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Do something bold! Set a fundraising goal and make it public knowledge that if you reach that on your fundraising thermometer you'll do something outrageous in return. For example, if you reach \$2,500 in fundraising dollars, you'll shave your head, wear your wife's dress long enough for a photo, etc.

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EDUCATE! Do you have a skill you can teach others like cooking, motor repair, or maybe you have some sweet dance moves? Ask for a donation to your page as "payment" for you teaching a class. You can use Facebook or Instagram Live or for a more interactive class, you can use Zoom or other conversation platforms.



Offer to donate your manicure or haircut by your stylist that has been rescheduled.

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18



Virtual Dance Challenge. Set up a fundraising page, start a dance challenge, and tag a friend to continue. People must donate to pass on the challenge before tagging the next person. That way, you keep both the moves and the donations rolling in.

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Are you a singer? Offer to deliver a singing Telegram (via social media or over the phone) to a loved one for a donation.

19



ENTERTAIN! Do you plan an instrument? Do you do stand-up comedy? Hold a virtual concert or event for your friends on Facebook, Instagram, or YouTube Live. Ask then to make a donation to your page as their "Entry Fee."